ENG 3008-001: Digital and MultiModal Writing

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ENG 3008: Digital Writing & Multimodal Texts (Section 001, Coleman 3120/3130)

Professor: Dr. Donna Binns
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Office Hours: TR 2:00 p.m.--3:20 p.m.; Wednesdays 2:00 p.m.--3:00 p.m.; ABA
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ENG 3008 - Digital Writing and Multimodal Texts
(3-0-3) S. Addresses digital writing and multimodal theory and production through the lens of one or more areas of English Studies. Course engages the history of digital and multimodal literacy. Topics to be announced. WC Prerequisites & Notes: A grade of "C" or better in ENG 1002G Credits: 3

Course Objectives: Students will:
1. Demonstrate a deep and broad understanding of the theoretical, practical, cultural and political issues surrounding digital and multimodal literature and/or composition. (Critical Reading & Writing)
2. Demonstrate understanding of how digital/multimodal texts impact the field of English Studies. (Critical Thinking & Quantitative Reasoning)
3. Demonstrate critical analysis of digital/multimodal texts and their effects on audiences. (Critical Thinking)
4. Demonstrate digital literacy in multiple multimedia and/or social media tools. (Critical Reading, Quantitative Reasoning, & Writing)
5. Compose multimodal texts that reflect a clear understanding of communication across media and genres. (Writing)
6. Participate ethically in the collaborative culture fostered by online writing environments. (Writing & Speaking)

Course Requirements:
Reading: We will discuss reading assignments on the day they are listed on the course calendar. Set aside enough time to read, analyze, think about, and re-read if necessary each assignment. Look up unfamiliar words before coming to class. Prepare yourself to contribute to class and group discussions.

Writing: Students must complete the final and all writing projects in order to be eligible to pass this course. In-class activities will also be assigned as part of our daily work. In-class writing, peer responses, and group work must be completed during the allotted time in class, so promptness and consistent attendance are crucial. Writing assignments, including response papers, must be turned in to the appropriate D2L Dropbox (under "Assessment") by the assigned date and time to avoid a late penalty. Drafts for peer responses are due at the beginning of class on the assigned date.

Daily Work & Participation: In addition to in-class writing activities, there will be a substantial amount of daily work (such as response papers, peer responses, short written responses, and group work) during the semester. Class participation also factors into the overall daily work grade. Each week, I assign a participation grade worth a maximum of five points. Disruptive students will also be required to leave class and marked absent. Failure to participate in class activities or bring course materials, exhibition of distracting behavior such as checking e-mail, using a phone or social media, etc. during class, or excessive tardiness will also result in a loss of some or all of the weekly participation points at my discretion and may result in an absence if I believe the behavior constitutes a distraction for others. It is the student's responsibility to insure that all work is turned in promptly.
Required Texts & Materials:

- Writing & Editing for Digital Media by Brian Carroll
- My Degeneration: A Journey Through Parkinson's by Peter Dunlap-Shohl
- Tangles: A Story about Alzheimer's, My Mother, and Me by Sarah Leavitt
- Stitches: A Memoir by David Small
- Look Straight Ahead: An Online Graphic Novel by Elaine M. Will

Selected reading materials on D2L

Active EIU e-mail account and USB drive or other means of saving in-class work

Attendance: Because group work, client work, and peer response are important components of this course, attendance is vital. Four unexcused absences will be tolerated; the fifth absence will lower your course grade by one letter; the sixth will lower your course grade by two letters; and the seventh will result in failing the course. Anyone arriving at class more than fifteen minutes late or leaving before the instructor dismisses class will be counted absent. Missing one class does not excuse you for failing to prepare for the next. Absent students will be responsible for finding out what material was covered and what assignments were made in class. For an absence to be excused, bring proper verification (written documentation approved by me) for illness or emergency.

Grading:

The percentage breakdown for graded work is as follows:

- Daily Work & Participation: 20%
- Writing Projects: 50%
- Final Revision & Self-Analysis Project: 30%

Grading Scale:

- A = 90% to 100%
- B = 80% to 89%
- C = 70% to 79%
- D = 60% to 69%
- F = 0% to 59%

Late Work: Late work that is not excused before its due date will be penalized by 10% of the maximum possible points for each day it is late (excluding weekend days). All assignments must be completed within one week of the original due date. Assignments, including essay drafts for peer response, are due at the beginning of class.

Plagiarism: Students are expected to maintain principles of academic integrity and conduct as defined in EIU’s Code of Conduct (http://www.eiu.edu/judicial/studentconductcode.php). Violations will be reported to the Office of Student Standards. In accordance with English Department and University policies, “Any teacher who discovers an act of plagiarism—‘The appropriation or imitation of the language, ideas, and/or thoughts of another author, and representation as one’s original work’ (Random House Dictionary of the English Language)—has the right and responsibility to impose upon the guilty
student an appropriate penalty up to and including immediate assignment of the grade of F for the assigned essay and a grade of F for the course."

The best argument against plagiarism is that you cheat yourself out of the education you are here to obtain when you copy someone else’s work. If you believe that a specific instance in your writing might constitute plagiarism, please consult me prior to turning in the final draft.

**Students with Disabilities:** If you are a student with a documented disability in need of accommodations to fully participate in this class, please contact the Office of Student Disability Services (OSDS). All accommodations must be approved through OSDS. Please stop by Ninth Street Hall, Room 2006, or call 217-581-6583 to make an appointment.

**Writing Center:**
Many EIU instructors will encourage you to use EIU’s Writing Center located at 3110 Coleman Hall. This free service provides one-to-one conferences with writing consultants who can help you with brainstorming, organizing, developing support, documenting, and revising your papers. The Writing Center is open to work with any student from any major at any stage of his or her writing process, and its system of one-to-one conferences demonstrates value and respect for individual writers, all of whom can benefit from feedback about their works in progress.

To schedule an appointment, you can drop by the Writing Center (3110 Coleman Hall), or you can call 581-5929. When you visit, bring your work in progress (including a copy of the assignment) and an idea of what you would like to work on—planning, prewriting, organizing, support, documentation, editing, etc. Please check the Writing Center Website at [www.eiu.edu/~writing/] for more information.

**The Student Success Center:** Students who are having difficulty achieving their academic goals are encouraged to contact the Student Success Center (www.eiu.edu/~success) for assistance with time management, text taking, note taking, avoiding procrastination, setting goals, and other skills to support academic achievement. The Student Success Center provides individualized consultations. To make an appointment, call 217-581-6696, or go to 9th Street Hall, Room 1302.

**D2L Assistance:** If you need assistance with D2L, call D2L Support toll free at 1-877-325-7781. Support is available 24 hours a day, seven days a week. Email and Chat options are also available on the "My Home" page after logging in to D2L. Other D2L resources including a D2L Orientation course for students are available on the same page. For technical questions regarding other software, hardware, network issues, EIU NetID/password, or Panthermail, contact the ITS Helpdesk at 217-581-4357 during regular business hours or submit a help ticket at https://techsupport.eiu.edu/. If you have a question regarding course content, contact your instructor.
Assignments are due on the date listed on the calendar. The due dates and assignments listed on this calendar are subject to change at the professor's discretion. Except for the Wiki Page, writing assignments and the final project (listed in bold type on the calendar) will be due to our course Dropbox (under "Assessment) on D2L unless otherwise indicated. Drafts for peer responses and reading assignments are due at the beginning of class on the assigned date. Response papers will also be due to our D2L Dropbox.

**Module 1: Disability in Graphic Novels & Wiki Page**

8-23 Course Introduction
8-25 *Stitches* pages 1-106

8-30 *Stitches* pages 107-228
9-1 *Stitches* pages 229-329; Response #1 Due

9-6 *My Degeneration* Chapters 1-4; *Writing & Editing for Digital Media* Chapter 1
9-8 *My Degeneration* Chapters 5-8; Response #2 Due

9-13 *Tangles* Parts 1-2; *Writing & Editing for Digital Media* Chapter 2
9-15 *Tangles* Part 3; *Writing & Editing for Digital Media* Chapter 3

9-20 Wiki Page Draft Due in Class for Peer Responses
9-22 Wiki Page Due to Wikispaces; Watch *Friday Night Lights* Pilot in Class

**Module 2: Digital Graphic Novel Review**

9-27 Selections from *Psychiatric Tales* (D2L); *Writing & Editing for Digital Media* Chapter 4
9-29 *Look Straight Ahead* Online Graphic Novel
   <http://blog.e2w-illustration.com/?webcomic_post=look-straight-ahead-chapter-1-cover>; *Writing & Editing for Digital Media* Chapter 5; Response #3 Due

10-4 Digital Graphic Novel Review Draft Due in Class for Peer Responses
10-6 Digital Graphic Novel Due to D2L Dropbox; Watch *Friday Night Lights* Episode in Class

**Module 3: Disability in Media & Digital Critical Analysis**

10-11 *Representing Disability* Chapter 8 (D2L); *Writing & Editing for Digital Media* Chapter 6; Watch Dark Angel "Haven" in Class
10-13 *Representing Disability* Chapter 9; *Writing & Editing for Digital Media* Chapter 7

10-18 Watch *Gattaca* in Class
10-20 *Representing Disability* Chapter 10; Response #4 Due; Watch *Gattaca* in Class

10-25 Watch *The Doctor* in Class
10-27 *Writing & Editing for Digital Media* Chapter 9; Response #5 Due; Watch *The Doctor* in Class

11-1 Digital Critical Analysis Draft Due for Peer Responses
11-3 Digital Critical Analysis Due

**Module 4: Digital Writing Project**

11-8 *Writing & Editing for Digital Media* Chapter 10; Work on Digital Writing Project
11-10 Work on Digital Writing Project
11-15  Digital Writing Project Draft Due for Peer Responses
11-17  **Digital Writing Project** Due; Work on Oral Presentation of Digital Writing Project
11-29  Oral Presentations
12-1   Oral Presentations
12-6   Oral Presentations
12-8   Oral Presentations
12-13  **Final Project/Exam** 2:45 p.m.-4:45 p.m.; **Revised Documents due** to Dropbox by 2:45 p.m.; **Self-Analysis** Written in Class During Final Exam Time