Summer 6-15-2013

ENG 5061-031: Storytelling: Digital Poetry & Poetics

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**Storytelling: Digital Poetry & Poetics**

Dr. Ruben Quesada  
Office: Coleman 3562  
Hours: M 4:30 – 6:00

**READING:**

http://classics.mit.edu/Aristotle/poetics.html  
http://www.poetryfoundation.org/poem/176050  

**REQUIREMENTS:**

Final grades in this course will be calculated as follows:

<table>
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<tr>
<th>Requirement</th>
<th>Weight</th>
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<tr>
<td>Reflection papers (2 @ 15%)</td>
<td>30%</td>
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<tr>
<td>Application papers (2 @ 15%)</td>
<td>30%</td>
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<tr>
<td>Outlines</td>
<td>15%</td>
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<tr>
<td>Final paper</td>
<td>25%</td>
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Remember to keep all papers I return to you in case there are any discrepancies at the end of the semester. If you keep your papers, you can also track your own grade!

*Reflection papers:* For two of the books we cover this semester (you choose which two), you will need to write a 5- to 7-page reflection paper. In this paper, reflect on and critique (i.e., thoughtfully evaluate) the book, in whole or in part. You may address the overall argument, a chapter, or even a single passage of the book. Please indicate at the top of the paper that you’re writing a reflection paper. Submit via email to: rmquesada@eiu.edu. Subject: Reflection Paper.

*Application papers:* For two of the books we cover this semester (you choose which two, but they must not be books you’ve addressed in your reflection papers), you will need to write a 5- to 7-page application paper. In this paper, apply the ideas from the book to an analysis of something else: a literary work, film, political agenda or strategy, legal case, performance, art work, organization, or anything else you can think of. As with the reflection papers, you don’t have to try to cover the whole book: you can focus on the overall argument or one specific aspect. Please indicate at the top of the paper that
you're writing an application paper. Submit via email to: rmquesada@eiu.edu. Subject: Application Paper.

**Outlines:** For each reading assignment in this class, beginning with Lambert, you are required to turn in a short outline of the assigned reading. We will go over these at the beginning of class, in order better to comprehend the author's argument. No discussion or critique is possible without first understanding what the author is saying! Your outlines will count as your preparation and participation grade for this course. They may be typewritten or handwritten (as long as your writing is legible!), and must be turned in during class in PRINTED copy.

**Final paper:** Your final assignment for this class is a 12- to 15-page communicative analysis of something. You may draw on any of the books we've read in class for theoretical inspiration; you may also use other theorists or other books and articles by the authors we've read. But the core of your paper should be the theoretical reading of anything you can think of to look at from a rational communicative perspective. You may want to make this paper an expansion of one of your application papers, or you may want to focus on something else entirely. Come see me in office hours if you need ideas to get you started. Due via email Saturday, August 3rd 12PM to: rmquesada@eiu.edu. Subject: Final Paper.

**Student support services:**
EIU's Office of Student Disability Services (OSDS) is committed to facilitating the provision of equal access and opportunity to all campus programs and services for students with disabilities. Contact the Coordinator of the Office of Disability Services (217-581-6583) as early in the term as possible if you have a documented disability and wish to receive academic accommodations.

**Student success center:**
EIU's Student Success Center provides comprehensive programs and holistic services designed to empower students and to connect them with the resources needed to achieve both academic and personal goals. To schedule a consulting appointment, please call 217-581-6696. All consulting appointments are in the Student Success Center, 1301 9th Street Hall.

**Plagiarism policy:**
Any teacher who discovers an act of plagiarism – 'the appropriation or imitation of the language, ideas, and/or thoughts of another author, and representation of them as one's original work' (Random House Dictionary of the English Language) – has the right and the responsibility to impose upon the guilty student an appropriate penalty, up to and including immediate assignments of a grade of F for the assigned essay and a grade of F for the course, and to report the incident to Student Standards. Respect for the work of others should encompass all formats, including print, electronic, and oral sources. Plagiarism means taking the words or ideas of another person and passing them off as your own. To avoid it, take special care when using outside sources (including Internet sites): if you incorporate such material into your work, you must follow MLA Guidelines. **Final action may result in permanent University expulsion.**
WEEK 1: POETICS & STORYTELLING

Aristotle: *Poetics*
Collins: “Aristotle” (audio + text)
Lambert:
- “Stories in Our Lives”
- “A Road Traveled: The Evolution of the Digital Storytelling Practice”
- “The World of Digital Storytelling”

WEEK 2: POETRY & THE PUBLIC

Funkhouser:
- “Encounters with a Digital Poem”
- “In Stages, on stages: attentions in digital poetry”
Lambert:
- “Distribution, Ethics, and the Politics of Engagement”
- “Applications of Digital Storytelling”

WEEK 3: STORYTELLING & THE PUBLIC

6/24 – (FACE-TO-FACE)
6/26 – (ONLINE D2L CHAT)

Gripsrud: “Editors’ Introduction” & “Introduction”
- Immanuel Kant: An Answer to the Question: ‘What is Enlightenment?’
- G.W.F. Hegel: Excerpt from *Philosophy of Right*
- John Stuart Mill: Excerpt from *On Liberty*
- John Dewey: Excerpt from *The Public and Its Problems*

WEEK 4: STORYTELLING & POLITICS

7/1 – (ONLINE D2L CHAT)
7/3 – (FACE-TO-FACE)

Gripsrud:
- Nancy Fraser: Rethinking the Public Sphere: A Contribution to the Critique of Actually Existing in Democracy
- Niklas Luhmann: Societal Complexity and Public Opinion
- Jürgen Habermas: Excerpt from *Between Facts and Norms: contributions to a Discourse Theory of Law and Democracy*
- Seyla Benhabib: Excerpt from *The Claims of Culture: Equality and Diversity in the Global Era*

WEEK 5: PUBLIC DIALOGUE

Crossley:
Michael E. Gardiner: Wild publics and grotesque symposiums: Habermas and Bakhtin on dialogue, everyday life and the public sphere
John Michael Roberts: John Stuart Mill, free speech and the public sphere: a Bakhtinian critique
Gemma Edwards: Habermas and social movements: what’s ‘new’?
James Bohman: Expanding Dialogue: The Internet, the Public Sphere, and Prospects for Transnational Democracy

WEEK 6: THE PUBLIC SPHERE

Habermas:
• I Introduction: Preliminary Demarcation of a Type of Bourgeois Public Sphere
• II Social Structures of the Public Sphere
• III Political Functions of the Public Sphere
• IV The Bourgeois Public Sphere: Idea and Ideology

WEEK 7: THE PUBLIC SPHERE

Habermas:
• V The Social-Structural Transformation of the Public Sphere
• VI The Transformation of the Public Sphere’s Political Function
• VII On the Concept of Public Opinion

WEEK 8: YOUR STORY

Lambert:
• “Seven Steps of Digital Storytelling”
• “Approaches to The Scripting Process: Prompts and Processes”
• “Storyboarding”
• “Designing in Digital: Working with Digital Imaging, Audio, and Video”

DUE DATES:

Outline (Legible Writing/Printed):
• Every Face-to-Face Meeting

Reflection Papers (No later than 11:59PM via email):
• 7/2

Application Paper (No later than 11:59PM via email):
• 7/23

Final Paper (By noon, 12PM via email):
• 8/3