Course Guidelines
English 1001

Instructor: Mr. Brown
Email: jlbrown8@eiu.edu
Office: Coleman Hall 3840
Office Hrs: Office Hours: Mon. & Wed. 3-4:30 pm / Fri. 1-2 pm

Course Description:
This course is designed to help motivated students to become more discerning and critical readers and thinkers, more informed citizens, and more articulate and effective speakers and writers. The course requires reading and writing expository and argumentative prose and carrying out responsible research. Designated "writing-centered," the course focuses on written expression as a major learning activity and the primary basis of evaluation. (For information on criteria, refer to "Guidelines for Evaluating Writing Assignments in EIU's English Department.")

Course Goals:
After taking this course students should be able to

• generate effective compositions using various methods for critical thought, the development of ideas, the arrangement of those ideas to achieve a specific rhetorical goal, the application of an appropriate style, and revision and editing;
• demonstrate understanding of the ways that language and communication shape experience, construct meaning, and foster community;
• analyze and describe rhetorical contexts and use such descriptions to increase the efficacy of communicative acts;
• analyze and use the forms and conventions of academic writing, particularly the forms and conventions of analytical writing;
• produce texts that demonstrate an understanding of how purpose, process, subject matter, form, style, tone, and diction are shaped by particular audiences and by specific communicative constraints and opportunities;
• understand the importance of research to writing, explain the kind of research required by different kinds of writing, and compose effective texts by judiciously using field research, library resources, and sources retrieved from electronic media;
• employ critical reading and listening as forms of invention;
• efficiently compose reading and lecture notes that are concise and clear;
• synthesize different and divergent information, using the integration of information from multiple sources to engage in critical discourse.

Attendance Policy:
Regular attendance, punctuality, preparation, and participation are expected of all students. The only acceptable reasons for missing class are: 1) illness; 2) death in the family; 3) religious holiday; 4) officially organized, documented university event. In order to deal with unforeseen emergencies, you are allowed to miss up to four class meetings without excuse for Tuesday/Thursday or Monday/Wednesday schedule and up to six class meetings for M/W/F schedule. Any additional absences will, however, be penalized at a rate of one letter grade per class meeting; any student who is absent for more than three classes beyond the allowed absences will earn a NC for the course. Do not ask if class will be dismissed early. The answer is no.

Academic Honesty
All written work (papers, exams, tests, quizzes) must be original and independent. Do not resort to prefabricated papers and research materials found on the net. Please make sure that you
understand the meaning of plagiarism and the policy of the English Department: Any teacher who discovers an act of plagiarism—"the appropriation or imitation of the language, ideas, and/or thoughts of another author and representation of them as one's original work" (Random House Dictionary of the English Language)—has the right and the responsibility to impose upon the guilty student an appropriate penalty, up to and including immediate assignment of the grade of F for the course, as well as to report the incident to the university’s Judicial Affairs Office. Respect for the work of others should encompass all formats, including print, electronic, and oral sources.

Late Work and Assignments
I accept late assignments ONLY in the case of excused absences (work for other absences may be submitted in advance if pre-approved). While I don’t accept late work, I will grant extensions under certain circumstances. You must speak with me in advance of the due date to receive an extension— that means, don’t come to class on the due date and expect to be given more time. Extensions are handled on a case-by-case basis, so I urge you to speak with me a.s.a.p. if you realize you may not have an assignment finished on time. Otherwise, late assignments receive no credit. This includes instances of computer, CD, jump drive, and/or printer problems. Make a back-up copy of all coursework and leave yourself plenty of time before class to print assignments.

Assignments are to have been completed by class time on the date for which they appear on the syllabus. The book(s) in which the day’s assignments are contained should be brought to class. Students are responsible for all material covered in class and all announcements or assignments made in class as well as for all assignments on the syllabus. Work turned in late with clearance will be penalized, usually at the rate of 10% per day, including weekends. Any lateness may delay the grading and return of the paper. Keep a hard and electronic copy of every paper you hand in and never throw away any work from class.

Exams and Quizzes: There will be no opportunities to make up a missed exam or quiz other than in cases of documented excused absences; (signing in at Health Service does not constitute documentation of a medical emergency). Unannounced quizzes on assigned material may be given at any time.

Papers must be typed (double-spaced) and printed in black Ariel font on 8.5 x 11 paper. Margins should be one inch on all sides. Each paper must include student’s name and the title of the paper. Papers must be stapled with the pages in the correct order. Page numbers must be used on all papers. Only papers that are neat and in correct form can be accepted.

Documentation: Use the current MLA system to cite both primary and secondary sources used in your papers. The system is fully explained and illustrated in The Little Brown Handbook and other current handbooks. Inform yourself about documentation conventions for electronic media information and materials. All such materials must be documented and citation forms are illustrated in recent handbooks; go to the Writing Center for assistance. Electronic-media materials must be evaluated for quality at least as scrupulously as print materials. Please remember that you must absorb and process all materials: downloading is not research.

General Course Policies
Turn off cell phones, iPods, laptops, and any other electronic devices before class begins. I reserve the right to ask you to leave for the day if your cell phone disrupts class. Anyone found text messaging or tweeting during class will be asked to leave and counted absent. You will not
need a laptop for class and are not allowed to open one in class. Do not check email while in a computer class. If you are caught you will be asked to leave and you will receive an absence.

*Take advantage of my open door policy.* If you’re having difficulty with any aspect of the course, please come see me as soon as the problem arises. In addition to my office hours, I’m happy to make appointments with you at other times if needed. Don’t suffer in silence; talk to me, and we’ll see if we can work out a solution.

**Required Conferences:**
At a few strategic points in the semester, I will cancel class in order to hold conferences with you and your classmates on particular writing projects. You are required to attend your chosen conference time; the course attendance policy applies to conference days. Please show up at least ten minutes before your scheduled appointment.

**Students with Documented Disabilities**
If you have a documented disability and wish to receive academic accommodation, please note that arrangements must be made through the Office of Disability Services; you should, therefore, contact the Coordinator of the Office of Disability Services (581-6583) as soon as possible.

**Coursework:** You are expected to complete the following coursework.

<table>
<thead>
<tr>
<th>Assignment</th>
<th>% of Course Grade</th>
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<tbody>
<tr>
<td>Grammar Test</td>
<td>10</td>
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<tr>
<td>Advertisement Analysis Paper</td>
<td>20</td>
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<tr>
<td>Literacy Narrative Paper</td>
<td>20</td>
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<tr>
<td>Daily Assignments and Quizzes</td>
<td>20</td>
</tr>
<tr>
<td>Final Research Paper (Researched Academic Argument)</td>
<td>20</td>
</tr>
<tr>
<td>Reflective Essay</td>
<td>10</td>
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Mr. Brown—ENG 1001 3
DAILY SCHEDULE
English 1001

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The following is subject to deletion and expansion based on our progress.

Week One

MON/ Jan. 7
Lesson: 1) Discuss Course Guidelines 2) Class Introductions 3) Discuss Diagnostic Essay Guidelines 3)

WED/ Jan. 9 Lesson: Grammar Lessons
Have Read: 1) Printed out Course Guidelines 2) Log on to WebCT.
Have Written: 1) Diagnostic Essay Due

FRI/ Jan. 11
Lesson: Grammatical Sentences & Clear Sentences.
Have Read: 1) Guidelines for the Advertisement Analysis Paper. 2) Select a one-page magazine advertisement for your first paper (must be approved by me).
Have Written: 1) Writer's Notebook Exercise #1 Grammatical Problems: Write three paragraphs in which you discuss all grammatical problems that you have in your writing.

Week Two

MON/ Jan. 14
Lesson: GRAMMAR QUIZ.

WED/ Jan. 16
Lesson: Daily Assignments, Paragraphs, Topic Sentence, Claim, Evidence, and Analysis. Bring one-page advertisement to every class until you turn in the final paper.

FRI/ Jan. 18
Lesson: 15 Basic Appeals.
Have Read: 1) "Advertising's Fifteen Basic Appeals" by Jib Fowles 2) Advertisement Elements Handout.
Have Written: 1) DA# 2: Write detailed description of your advertisement, no analysis.

Week Three

MON/ Jan. 21 –NO CLASS - M. L. King’s Birthday

WED/ Jan. 23
Lesson: Layout and Audience.
Have Read: 1) "Elements of Effective Layout" by Dorothy Cohen.
Have Written: 1) DA# 3: Find which "Advertising's 15 Basic Appeals" are in your ad then explain why the ad uses the appeals 2) Sign up for conferences.

FRI/ Jan. 25
Lesson: Copy, Color, and Models.
Have Read: 1) "Making the Pitch in Print Advertising" by Bovee, Thill, Dovel, and Wood 2) Color Connotation Handout.
Have Written: 1) DA# 4: Analyze the layout of your advertisement 2) DA# 5: Analyze the audience for your ad 2) Sign up for conferences.

Week Four

MON/ Jan. 28 - Mandatory Conferences
Have Written: 1) DA# 6: Analyze why and how and why your ad uses its Copy 2) DA# 7: How does the use of color enhances your ad 3) DA# 8 Analyze the Model(s) in your ad.

WED/ Jan. 30 - Mandatory Conferences
FRI/ Feb. 1 - Mandatory Conferences

Week Five

MON/ Feb. 4
Lesson: In Class Group Work - Bring to Class: Markers, colored pencils, crayons, etc.

WED/ Feb. 6
Lesson: In Class Group Presentation - Bring markers, colored pencils, crayons, etc.
Have Written: 1) DA# 9: List the problems you are encountering with your paper 2) DA# 10: In-Class Group Work Entry.

FRI/ Feb. 8
Lesson: Ad Paper Peer Review.
Have Written: Ad Paper for Peer Review – Worth 10% of the paper’s grade.

Week Six

MON/ Feb. 11
Lesson: Writer as Explorer.
Have Read: 1) Ad Paper Due 2) “Theme: What’s your point” 3) Elements of Nonfiction Memoir Handout.
Chapter 1.
Have Written: 1) DA#11: Choose One High/Low Point and extend it to two full scenes.

WED/ Feb. 13
Lesson: Narration, Plot, & Tension (Topic Pre-approval Deadline)
Have Read: 1) “Creating Structure” by Stephen Minot
Have Written: 1) DA#12: A Theme/Focus Perspective.

FRI/ Feb. 15 - NO CLASS – LINCOLN’S BIRTHDAY

Week Seven

MON/ Feb. 18
Lesson: Style, Tone, Voice, Characterization
Have Read: 1) “Literary Concerns: Style, Tone, Suggestions” by Stephen Minot.
Have Written: 1) DA#13: Discuss your narration: flashbacks, flash-forwards, climax, and extension to the Focal Scene. 2) DA# Tell me how you use Style, Tone, or Word Choice to help your essay.

WED/ Feb. 20
Lesson: Explicating Essay Elements to Support Your Writing.
Have Read: 1) All assigned Essays.
Have Written: 1) Find similarities and differences in reading assignments and your own essay. 2) Sign up for conferences.

FRI/ Feb. 22
Lesson: Global Revision.
Have Read: 1) Global Revision Handout.
Have Written: 1) First Draft of Essay Due. 2) DA# Tell me how you are using dialogue, thoughts, feelings, anecdotes, summary, flashbacks, flash-forwards, parallelisms, and differences to tell the story. 3) Sign up for conferences.

Week Eight

MON/ Feb. 25 - Mandatory Conferences
Week Nine

MON/ March 4
Lesson: Local Revision - Junk Words.
Have Read: 1) Take out all Junk Words in your essay.
Have Written: 1) DA# Explain your writing process on this paper from beginning to end.

WED/ March 6
Lesson: Planning Research & Finding Sources.
Have Written: 1) Literacy Narrative Paper Due.

FRI/ March 8
Lesson: Informative Essays & Casual Argument.
Have Read: 1) WGCB Chapter 8&10.
Have Written: 1) DA#

Week Ten

March 11-15 - SPRING BREAK

Week Eleven

MON/ March 18
Have Read: 1) At least four sources from your research paper that have at least two different opinions 2) Chapter 11&13.
Have Written: 1) Three Annotated Bibliography paragraphs.

WED/ March 20
Lesson: Position Arguments & Evaluating Sources.
Have Read: 1) Chapter 12& 21.
Have Written: 1) DA#

FRI/ March 22
Lesson: Composing & Revising & Asking Questions
Have Read: 1) Chapter 27.
Have Written: 1) DA#

Week Twelve

MON/ March 25 - Mandatory Conferences
WED/ March 27 - Mandatory Conferences
FRI/ March 29 - Annotated Bibliography Due

Week Thirteen

MON/ April 1
Lesson: Lesson: Understanding Punctuation and Convention.
Have Read: 1) WGCB Chapter 28.
Have Written: 1) DA#

WED/ April 3
Have Read: 1) Chapter 23 & 24.
Have Written: 1) Three more Annotated Bibliography paragraphs.
FRI/ April 5 – CONFERENCE PREP

Week Fourteen
MON/ April 8 - Mandatory Conferences
WED/ April 10 - Mandatory Conferences
FRI/ April 12 - Mandatory Conferences

Week Fifteen
MON/ April 15
Lesson: Global Peer Review.
Have Written: 1) Paper for Peer Review - 5% of paper's final grade.

WED/ April 17
Lesson: Local Peer Review.
Have Written: 1) Paper for Peer Review - 5% of paper's final grade.

FRI/ April 19
Have Written: 1) Researched Academic Argument Paper Due.

Week Sixteen
MON/ April 22
Lesson: Semester Review.
Have Read: 1) Reflective Essay Guidelines.

WED/ April 24
Have Read: 1) WGCB Chapter 6.

FRI/ April 26
Have Written: 1) Reflective Essay Due.

Week Seventeen
NO FINAL EXAMS