

Activities planned for Business Week

By JULIE JOHNSON
Staff writer

Business Week '89 is here!

Monday kicks off a week full of events including a fashion show, prize give-aways and various seminars.

The purpose of Business Week is "to give students an excellent opportunity to learn and develop leadership skills," said Business Dean Ted Ivarie.

"We hope to draw the attention of Eastern students to become involved with business programs offered here on campus," Ivarie added.

Donald Calvin, chair for the Inter-

national Business, Inc., will speak at a business community luncheon at noon Monday at the Charleston Motor Inn, Rt. 16 and Douglas.

Calvin, who advises major financial organizations in the United States, Europe and the Pacific basin on international issues and strategy, also will speak on campus at 7 p.m. Monday in the Doudna Fine Arts Center.

The seminar, titled "International Financial Markets: What is Happening and Why," is open to anyone interested, Ivarie said.

There is no fee to attend the seminar; however, tickets must be reserved by call-

ing the Lumpkin College of Business.

On Tuesday, from 9:30 a.m. to 3 p.m., students may attend Career Day in the Martin Luther King Jr. University Union Grand and University ballrooms.

Career Day offers students the chance to meet and interview with business representatives. Students should bring their resumes if interested in interviewing with one of the representatives.

Tod Lancaster, a market researcher from Lancaster Co. in Effingham, will be the motivational speaker for Career Day, said Sherry McCoy, co-chair of Business Week '89.

At 7 p.m. Wednesday, Gayle Strader, a

home economics professor at Eastern, will present a "Dress For Success" seminar in the Union's University Ballroom.

Afterwards, prizes will be given away at a drawing. Prizes include: a compact disc player and cordless telephone.

The prizes were donated by various business corporations such as IBM, Radio Shack and Consolidated Communications.

A Human Resource/Personnel symposium, featuring representatives from several companies including R.R Donnelley & Sons, Marathon Oil Co. and State Farm Insurance Co., will provide a "How to Market Yourself" seminar at 7 p.m. Thursday in the Union Grand Ballroom.