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11/08/1991 - Grayson Keynote Speaker at Conference

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November 8, 1991

FOR IMMEDIATE RELEASE:

GRAYSON KEYNOTE SPEAKER AT PUBLIC POLICY CONFERENCE

CHARLESTON, IL--Jan Grayson, director of the Illinois Department of Commerce and Community Affairs, will be the keynote speaker for the fourth annual Board of Governors Universities Public Policy Conference Nov. 18-19 at Eastern Illinois University.

Grayson's speech at a 7 p.m. banquet Monday, Nov. 18, in Eastern's University Union will relate to this year's conference theme, "Tourism and the State of Illinois: What's Up, What's Down."

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PUBLIC POLICY CONFERENCE

Appointed director of DCCA by Governor Jim Edgar in 1991, Grayson has held various management positions for a major accounting and business consulting firm and has been a partner in his own management consulting firm.

The conference is open to the public and Eastern's School of Adult and Continuing Education is handling registrations (AC 217-581-5114). The conference fee is \$25 per person.

Donna Shaw, director of the Illinois Bureau of Tourism, will provide an overview at the beginning of the conference at noon Monday. Shaw has experience in advertising and in the Illinois travel industry as a hotel executive.

Eastern President Stan Rives and Dr. Mack Hollowell of Charleston, a member of the Board of Governors Universities, will also speak during the opening session.

Three panel discussions by tourism professionals and faculty and administrators from the five Board of Governors Universities, including Eastern, Chicago State, Governors State, Northeastern and Western Illinois University, will follow the conference opening.

"Developing Downstate Tourism," "The Implications of Tourism on Rural Policy," "Ethnic Tourism," "The Living City as a Tourist Attraction," and "The Rediscovery of Architecture and Early Landscape Sites as Tourist Attractions" are the topics that will be discussed on Monday and Tuesday.

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PUBLIC POLICY CONFERENCE

The conference, co-directed by EIU Acting Provost and Vice President for Academic Affairs Barbara Hill and EIU Economics Professor Patrick Lenihan, will also feature two panel discussions on Tuesday and remarks by Board of Governors Universities Chancellor Thomas Layzell.

During the conference, participants may view a variety of displays by students from Eastern's School of Home Economics and Department of Leisure Studies that relate to tourism in Illinois.