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Faculty Senate

Minutes of December 1, 1992 (Vol. XXII, No. 14)

Called to order: by Chair Ed Marlow at 2:00 p.m., BOG Room, Booth Library.
Present: William Addison, Gary Aylesworth, David Carpenter, Marietta Deming, Craig Eckert, Gary Foster, Michael Goodrich, Robert Jorstad, Jane Lasky, Linda Leal, Matthew Monippallil, Ed Marlow, John Miller, Richard Wandling.
Absent: John Craft.
Visitors: President Jorns, Vice President Hill, Vice President Hencken, Mr. Dale Wolf, Dr. K. Baumgardner, Mr. Chris Karwowski, *Daily Eastern News*.
Minutes: A motion (Carpenter/Leal) to approve the Minutes of November 17, 1992 with the following amendment, passed (12-0-2).
III.B. At that point, Dr. Hill suggested that a committee to look at this whole mission description be formed, and that the CGS, COTE, CAA...

I. COMMUNICATIONS AND RESPONSES

- A. Minutes from the President's Council meetings, 11/11/92 and 11/16/92.
- B. Memo dated 11/20/92 from Dr. Frank Parcells (Sp. Comm.) re: Faculty opinion survey to be administered by the Faculty Senate concerning the new integrated core curriculum. A motion (Jorstad/Deming) to support Dr. Parcells' suggestion was made. Discussion ensued. Sen. Monippallil asked how one would make a judgement about the core curriculum after it had only been in place for one semester. Sens. Marlow and Aylesworth voiced their concerns about the process that was involved in adopting the core. Sen. Addison also expressed some misgiving about the core, especially when one considers that the human behavior component does not include a course in psychology. Sen. Monippallil replied that the psychology department had the opportunity to propose a course for that component. He asked who was supposed to suggest such a course, if not the psychology department. Sen. Aylesworth, who attended some of the CAA meetings regarding adoption of core courses, mentioned what he considered to be "arbitrary" decisions regarding the classes that were either accepted or rejected by the CAA. Psychology had, in fact, proposed courses to CAA for the human behavior component, but they had been rejected. Sen. Carpenter also emphasized the lack of a "recursive process" in the adoption of the core; that rather than the university community receiving the "whole machine," it received only "parts of the machine." He further stated that the adopted core primarily was under the control of two individuals in Old Main. Dr. Baumgardner, visiting the Senate meeting, argued that if any blame was to be assigned regarding the new core, it should be directed at the CAA, not two individuals in Old Main. At this point, Sen. Wandling asked if the Dr. Parcells' suggested survey would be separate from the elections conducted by the Faculty Senate. Sen. Foster informed the Senate the core course in sociology is definitely smaller, having dropped from about 45 to 30 students. Sen. Miller asked Dr. Baumgardner if there were procedures in place for evaluating the effectiveness of the new core and Dr. Baumgardner replied that there were. Sen. Monippallil said that he thought a committee had been set up to do just that. Dr. Baumgardner wasn't sure but thought that Sen. Monippallil was correct. Sen. Foster argued that the Senate might be acting prematurely in authorizing a survey. Given the importance of the core to any university, he suggested that the executive committees of Faculty Senate and CAA discuss the issue at their upcoming meeting and report back to the full Senate. Sen. Leal, as chairperson of the elections committee, thought it would be better to wait awhile before authorizing an opinion survey. She maintained that the core needed to be in place for a longer period of time before collecting attitudinal data, data that might be useful to many university committees. Sen. Aylesworth was willing to

accept that it might be too early to evaluate the effectiveness of the core but he still thought that the issues of process and governance, with respect to the core, were vital. The motion to authorize the Faculty Senate to conduct a survey regarding the new integrated core curriculum was defeated (2-12-0).

- C. Memo dated 11/23/92 from Dean Will Hine, Adult and Continuing Education, in regard to a Continuing Education Council. Former senator Gary Wallace had been the Senate's representative and Chair Marlow said that he would approach Dr. Wallace to see if he was interested in continuing to serve.
- D. Minutes of the BOG meeting of 10/29/92.
- E. Copy of a letter dated 11/19/92 from Chancellor Layzell to Mike Bickers, owner of Panther Lounge.
- F. The President's report for December 3, 1992.
- G. Phone conversation with Dr. Layzell: Chair Marlow informed the Senate that Dr. Layzell would not be able to attend the Senate meeting of Dec. 8, 1992, as previously arranged due to an IBHE meeting. The Senate decided to invite Dr. Layzell to speak with the Senate on Jan. 19, 1992.
- H. Dr. Quivey, of the FAC, will attend the Senate's Dec. 8th meeting to report on the most recent IBHE meeting.
- I. Copy of a letter (Oct. 27, 1992) from Pres. Jorns requesting a copy of the previously passed Senate recommendation regarding the establishment of an Affirmative Action Monitor.

II. OLD BUSINESS

FACULTY CONCERNS AND ISSUES - Sen. Eckert will update the Senate at another meeting on other concerns/issues that he has received since his last report.

III. COMMITTEE REPORTS

TEXTBOOK RENTAL ADVISORY COMMITTEE

Sen. Deming reported on the most recent meeting of the TRAC (Textbook Rental Advisory Committee). Sen. Deming reported first on the composition of the committee: two members of the Faculty Senate; two members of CAA; 1 member of CGS; 1 representative of the VPAA's office (Dr. Whitley); the Dean of Student Academic Services; 1 member of the Council of Deans; 1 member of the Council of Chairs; and 2 student representatives. Sen. Deming noted that with the "fresh blood" on campus (a new VPAA, new President and new Director of TRS), the chances for modifying the TRS were probably better than in the past, that the TRS seemed "more open." Furthermore, Mr. Klingenberg, the director of TRS, had instituted longer business hours, was considering automating the TRS (in conjunction with Computer Services) and would have a tent set up to keep students out of the cold at the beginning of the spring semester. She reported that Mr. Klingenberg doesn't like the policy of students being able to purchase a book at "replacement cost" since that cost does not reflect the true costs of replacement. Sen. Deming also mentioned that graduate students would like to purchase books without also paying a rental fee. Sen. Aylesworth responded to Sen. Deming's report by stating that he did not think that the TRAC was the "right mechanism," (it is neither an elected nor deliberative body) for considering the legitimacy of the TRS. He suggested that the Faculty Senate/Student Senate joint subcommittee was a more appropriate vehicle. A motion (Aylesworth/Carpenter) was made to have the Faculty Senate/Student Senate joint subcommittee study the TRS and make recommendations concerning it by Feb. 10, 1992. Senator Foster said that he would like to see other campus bodies represented since the TRS involves academic issues. Sen. Aylesworth expressed the fear that doing that would tilt the weight of a committee toward the faculty,

alienating students. Furthermore, the many opinions about the TRS needed to produce actual judgements concerning its effectiveness. Senator Foster again argued that this issue was an academic one and called for the involvement of other campus bodies. Sen. Carpenter stated that the Senate Constitution empowers the Faculty Senate to consider any and all matters concerning the university not covered by contract. Again, Sen. Foster called for involving other campus bodies. Sen. Carpenter asked Sen. Foster if a body studying the TRS would have to have 3 members appointed from CGS, 3 from COTE, etc. Sen. Foster said that he didn't say that; all he said was that there had to be "some representation" beyond the Faculty Senate. Senator Wandling stated that since a concern with process had constituted such a large part of today's Senate meeting, he would have to side with Sen. Foster on the need for wider representation. He then asked Sen. Deming the charge of the TRAC? What was its orientation from her perspective? Sen. Deming responded, "...to make the system work to meet the needs of faculty and students." Dr. Baumgardner said that as a member of the TRAC for 3 years, she felt that the TRAC was to work within the existing system. Sen. Addison (also a member of the TRAC) said that according to a committee memo, it explicitly stated that the committee was working within the current system. Sen. Goodrich maintained that you don't "fix the system by abolishing it." Pres. Jorns suggested that the Faculty Senate/Student Senate subcommittee might be put to use as a means for "clearing the air" about this issue, that students had already begun calling on him and it was clear that there were lots of misperceptions about the faculty's intentions regarding the TRS. Sen. Carpenter asked Pres. Jorns if the Faculty Senate/Student Senate subcommittee could make recommendations to the President regarding the TRS. Pres. Jorns replied that it could. A motion (Aylesworth/Miller) to table the motion passed unanimously.

IV. NEW BUSINESS DISCUSSION WITH VICE PRESIDENT HENCKEN

Chair Marlow introduced Vice President Hencken. Mr. Hencken then introduced Mr. Dale Wolf, Director of Admissions, to the Senate. Mr. Hencken explained that the Admissions staff consisted of one recruiter who recruited students in the Chicago area, Mr. Wolf (Director of Admissions), an assistant director and three admissions counsellors, and that between September and October they are out recruiting at high schools and "college nights." Mr. Wolf noted that as of November 1st they had visited 400 high schools and 90 "college nights." Mr. Wolf then explained that a typical day for these counselors is to visit three to four high schools and one college fair that night. He stated that the subjects of the questions that are asked about Eastern are as follows: Program Major (1st question), admission policy, cost, activities, class size, visiting campus. He added that sometimes they are asked to compare EIU with other schools, but that he did not like to get into great detail about that. Mr. Hencken stated that a number of people who come here have attended a conference, summer camp or state track meet at EIU. Mr. Wolf noted that a number of people who come here have attended an open house.

Chair Marlow asked if the admission policy is on a first-come, first-serve basis. Mr. Hencken said that it is, but the students must meet the admission requirements (upper 1/2 of class and ACT score of at least 18). Senator Marlow asked if he had given any thought to a sliding scale, possibly top 1/4 and the ACT score, to try to admit better students early. Mr. Wolf explained that the only schools to use a scale like this are the University of Illinois and Northern Ill. Univ. He noted that Illinois State has the upper 1/4 and any ACT score admission requirement. Senator Marlow then asked if they had considered a sliding scale, like Northern Illinois' policy. Mr. Wolf stated that Northern Illinois' sliding policy is not in print, and that they do admit better students until such a date, and then the written policy is used. He noted that this policy was discussed,

but didn't go any further than discussion. He added that only the U of I (Urbana) and Northern have higher admission requirements than Eastern's. Senator Addison noted concern about the first-come, first-serve policy and asked about the rationale for this policy. Mr. Wolf related that with the exception of Northern and the U of I (Urbana), all the other universities use this policy. He then explained that the rationale is to be fair to students. Senator Marlow asked if students are accepted early, do they tend to show up. Mr. Wolf replied that they did and that the students who registered last minute tended to show up also. He also stated that transfers come because they are not usually multiple application students and they usually plan which school to attend. Senator Miller asked if Eastern should possibly be dealing from a position of strength. He then noted that Eastern is one of only two universities to charge an application fee. Mr. Hencken related that his office is looking at ways to improve the student body. He stated that Eastern's largest class this year is the senior class, followed by the junior, freshman and sophomore classes, and that there are less seniors in high schools this year. He added that he had talked to President Jorns about the need for an enrollment management committee to decide more than when to cutoff registration, possibly to address questions not only in regard to getting them in the front door, but also getting them out of the back door, and to look at retention. He noted that our retention rate is high, but that he would like to see a graduation rate of 100%. Mr. Wolf added that Eastern has the second highest graduation rate of all public universities in Illinois. Senator Miller stated that we should constantly want to look at improvement of the student body. Mr. Wolf stated that when the \$25 application fee was implemented, there was a 25% drop in applicants and the show rate stayed the same. He then noted that the application fee was added at the same time the admission requirements were changed. Senator Lasky said that one single factor for graduation is preparation when they come in. Mr. Wolf explained that the IBHE admission requirements were being met.

Senator Jorstad asked what was being done to recruit minority students from downstate. Mr. Hencken explained that Eastern had the Percy Julian project, that has evolved into the Partnerships for Excellence project. Partnerships for Excellence recruits students from Chicago, Champaign, Decatur, Mt. Vernon, East St. Louis, and virtually all over Illinois. He then added that one of the best ways to recruit students is to have people who have attended Eastern to report to others about how much they enjoyed the experience. He further noted that the first year out of 40 high school seniors, 20 of them returned to Eastern. Chair Marlow stated that some universities use housing as a way to control enrollment in that they admit students, but inform students that the residence halls are full. Mr. Hencken stated that Eastern has full residence halls. Senator Jorstad stated that transfer students must meet 30 hours of community college and have a 2.0 or better. Mr. Wolf related that if you do not meet high school requirements, 30 hours is the maximum used in Illinois. He noted that 30 hours is used at the U of I, Northern, Illinois State and Eastern. Dr. Jorns reiterated Mr. Hencken's concern that the residence halls need to be kept full and that we should target how many students we want and what type of students we should pursue. Mr. Hencken stated that if you raise admission standards to become more selective, that sometimes makes people want to be admitted. Senator Addison stated that the admission policy had changed two or three years ago and asked how that had affected enrollment. Mr. Hencken said that he doesn't know yet. Senator Deming expressed concern that the student population has not dropped and is still consistently high. She added that a more selective admission policy may miss students who might never get to college otherwise.

Mr. Hencken assured the Senate that Eastern does not grant exceptions to the admission requirements. Senator Monippallil expressed concern about the demographic trends, that

Eastern is becoming more and more of a transfer institution and asked what Eastern is doing in regard to transfer students. Mr. Hencken stated that they are treated basically the same as freshmen. Mr. Wolf noted that they changed the requirement from 15 hours to 30 hours. He also noted that the last several years there was an allowance of one point on the ACT (e.g., an incoming freshman gets a point on the ACT if they have above a 2.50 and rank in the upper 1/2 of their class), and this will change in Fall 1994. Senator Miller asked about the success rate of transfer students. Mr. Wolf said that 100-150 were admitted with a 2.5 grade average. Mr. Hencken stated that, in looking over the data, he was surprised about how well they do. Mr. Wolf added that there are 50 community colleges in the state.

Senator Jorstad asked if Charleston bars raised the entrance age to 21 or enforced the 19 drinking age, would that affect enrollment. Mr. Hencken stated that he wished they would, but that it probably would not affect enrollment. He further stated that his admissions staff was not hearing that Eastern had a reputation as a party school. Mr. Wolf noted that we are the youngest of all state schools in that 22 (21.8) is the average age of our students and we have the smallest percentage of part-time students. Senator Addison stated that he was hearing that Eastern is a party school from some of his students. Senator Jorstad asked about admissions for the next year. Mr. Hencken stated that we are 8% (200+) ahead in freshmen and 13% (96) behind in transfers. He noted that rather than cutting off freshmen, he would like to cut off transfer admissions. Mr. Wolf informed the Senate that he was not involved in enrollment management, and that all of his counterparts at other universities are.

Senator Aylesworth asked if we abolished the Textbook Rental System, what impact would that have on admissions. Mr. Wolf stated that cost is an important factor in terms of people looking at Eastern. Mr. Hencken stated that he supported the whole concept of the TRS and is willing to "bend over backwards" and work with the faculty with any of their concerns. Senator Jorstad asked how Eastern compares in terms of cost to other schools. Mr. Wolf replied that the two closest (higher costs) are Illinois State and Western Ill. Univ. Senator Jorstad asked about their costs. Mr. Wolf responded that Western is \$100-\$125 more per year, not including books; and Illinois State is \$450 more per year, not including books. Sen. Aylesworth emphasized that even if EIU adopted a textbook purchase system, it would still be competitive with ISU and WIU. Mr. Hencken again asked the Senate to provide feedback to him regarding an enrollment management committee. Mr. Wolf made it clear that he was available to meet with any particular department regarding admission procedures.

The meeting was adjourned (Jorstad/Carpenter) at 4:00 p.m. The Senate will meet on Tuesday, December 8, 2:00 p.m. in the BOG Room of Booth Library.

TENTATIVE AGENDA ITEMS: Faculty Concerns, Report of FAC.

Respectfully submitted,
Craig M. Eckert
Billie Rawlings