Eastern Illinois University

Press Releases

4-9-1991

04/09/1991 - Logo Sought for Centennial

University Marketing and Communications

Follow this and additional works at: https://thekeep.eiu.edu/press_releases

Recommended Citation

University Marketing and Communications, "04/09/1991 - Logo Sought for Centennial" (1991). *Press Releases*. 1433.
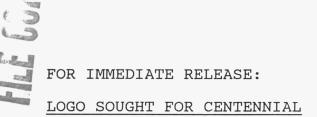https://thekeep.eiu.edu/press_releases/1433

91-145   April 9, 1991

F

FOR IMMEDIATE RELEASE:

LOGO SOUGHT FOR CENTENNIAL

CHARLESTON, IL--Area alumni, faculty and staff, and students
of Eastern Illinois University are invited to participate in the
University's Centennial Logo Competition in celebration of its
100th anniversary May 22, 1995.

The official University logo will be unveiled at Founder's
Day June 22. Logo entries should depict the Centennial Celebra-
tion theme - "Excellence at Eastern: A Proud History and Promis-
ing Future" and must include both "Eastern Illinois University,
1895-1995" and "Centennial" in the design.

In addition, the design must be easily reproduced on a
variety of surfaces and must be reducible and expandable.

-more-

The winning designer will receive a $500 honorarium and recognition plaque and will be invited to participate in the unveiling of the logo at Founder's Day '91.

Each logo entry will be evaluated for quality of concept as it relates to the Centennial theme by a Logo Committee composed of members of Eastern's Art Department and the School of Technology. Final selection will be made by the 15-member Centennial Celebration Committee and Eastern President Stan Rives.

The entry deadline is April 19. For more information and an entry form, contact Barbara L. Hill, Dean of Eastern's College of Applied Sciences, at 217/581-3325.

-30-