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Minutes

Faculty Senate

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12-7-1993

### December 7, 1993

Faculty Senate

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#### Recommended Citation

Faculty Senate, "December 7, 1993" (1993). *Minutes*. 1400.  
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**Faculty Senate Minutes of December 7, 1993 (Vol.XXIII, No. 14)**

Called to order: by Chair Bill Addison at 2:00 p.m., BOG Room, Booth Library.

Present: W. Addison, J. Allison, G. Aylesworth, D. Carpenter, J. Dennee, R. Gholson, G. Foster, R. Jorstad, J. Lasky, E. Marlow, G. Mason, J. Miller, J. Simpson, L. Walker, R. Wandling.

Visitors: President Jorns, Dr. Hill, Dr. Terry Weidner, Ms. K. Allee, Ms. A. Carnes, Ms. S. Kaufman, Mr. J. Beabout.

Minutes: A motion (Gholson/Carpenter) to approve the Minutes of November 30, 1993, as amended, passed unanimously.

II., E. Some comments were in regard to the one, rather than the two composition prerequisites.

IV., first paragraph, Chancellor Layzell stated that ... the latest programs which are considered by the IBHE no longer economically and educationally justifiable, such as EIU's BA in German, MBA, and the Masters in Technology.

**I. COMMUNICATIONS**

- A. From Ms. Kathy Cartwright, in regard to the Staff Senate Liaison Committee, 11/4/93.
- B. From Ms. Cynthia Nichols, in regard to EIU's nominee to the BGU Administrative Fellows Program, 11/9/93.
- C. From Dean Frank Hohengarten, in regard to the expiration of Senator Addison's appointment to the TRS Advisory Committee, 11/10/93.
- D. From Dr. Barbara Hill, in regard to the personnel issue in the Counseling Center. Chair Addison noted that Dr. Hill indicated in the memo that after consultation with legal counsel, public discussion of this matter is not advisable, but that resolution of the matter is being pursued, 11/18/93.
- E. From Dr. Marietta Deming, in regard to the Screening Committee for the Dean of Arts and Humanities, 11/19/93. Chair Addison stated that Dr. Deming suggested that the Senate should have an appointment on the Screening Committee. Senator Aylesworth stated that he is on the Committee, but representing his department and not the Senate. It was decided that since Senator Aylesworth is on the Screening Committee, it was not necessary to request that a Faculty Senator be appointed to it.
- F. From President Jorns, CUPB Minutes. Chair Addison noted that the revised Strategic Plan was attached to the minutes. He added that several of the Senate's recommendations were incorporated.
- G. From Ms. Cynthia Nichols, informing the Senate that Dr. Jeanne Simpson is Eastern's nominee to the BGU Administrative Fellows Program, 11/29/93. Senator Mason questioned the nomination of an administrator to this program. She explained that she thought the program was to give faculty members administrative experience. Dr. Hill stated that she did not believe that the guidelines state that an administrator can not be nominated. Senator Miller pointed out that last year, Dr. Beverly Gartin was Eastern's BGU Administrative Fellow and that this year, Charles Hicks, of Governors State, is an Administrative Fellow, and both are administrators. Senator Mason then voiced the concern that a lot of faculty would not apply because they have to relocate, but if the program format were revised so that participants would not have to move, more faculty might apply.
- H. From Dr. Charles Colbert, in regard to the Athletic Director Search, 11/30/93. Chair Addison related that the position announcement and the job description have been sent out.
- I. From President Jorns, copy of the revised Strategic Plan, 11/30/93.
- J. From Dean Laible, interview schedule for the candidates for the Director of Affirmative

- K. Action and Cultural Diversity, 11/30/93.
- From David Mehlich, Super Senate, in regard to issues for a meeting with Lt. Gov. Kustra, 12/9/93.
- L. From Dr. Ken Hadwiger, in regard to WEIU-TV/Newspaper joint venture, 12/5/93.
- M. From Dr. Laurent Gosselin, noting the Union's lobbying efforts and encouraging Senators to join the Union's lobbying efforts or to lobby on their own, 12/6/93.
- N. Chair Addison related a telephone call from Ms. Maxine Clayton requesting that the Senate make four appointments to the Faculty Excellence Awards Committee. He will forward the following names: Lankford Walker, Gail Mason, Jean Dennee, Terry Stinnett.
- O. Chair Addison reported that he and Mr. Beabout met for about an hour and a half in regard to the joint venture. He then distributed materials in regard to the meeting.
- P. Senator Marlow noted a report about colleges from "Wingspread Group on Higher Education."
- Q. Senator Gholson noted that the computers provided to the Senators without them have been delivered, but not yet installed.

**II. OLD BUSINESS**

**A. WEIU-TV/NEWSPAPER**

Ms. Susan Kaufman gave a history of how the concept of the WEIU-TV/Mid Illinois Newspapers joint venture began. She explained that she believes that print can do things that TV can't do well, and TV can do things that print can't do well, and the joint venture seemed a healthy way to bridge "unhealthy competition" between the two. She stated that the project has been working quite well, and added that the newspapers cover seven of the eleven counties that WEIU covers. She maintained that she sees this as a pilot program, expandable to the other counties. She informed the Senate that Mr. Beabout had told her that the news program had to expand to 52 weeks, not just 38 weeks, which was a limitation of complete reliance on students. She stated that newspapers are now doing things in a multi-media environment, and that the nature of media technology is changing. Moreover, technology is expensive, WEIU's resources are limited, and the partnership has increased WEIU's access to resources.

Mr. Beabout stated that he took the concept before the Friends of WEIU Advisory Board. He further explained that one of the desires WEIU-TV has had is to provide a news service 52 weeks of the year. Ms. Kaufman related that, in September, they began talking with the newspaper people about it, and they came to the conclusion that it looked like a "win/win situation" for WEIU, Mid Illinois Newspapers and the students. Mr. Beabout noted that going 52 weeks a year offers potential employment for students when they are not in session. One of the problems they were having with the previous news operation was staffing, because of the 38 week cycle of students. It was explained that students are recruited and trained by Ms. Kaufman, and their successes have been very good over the years, with students finding positions in competitive environments, and it was felt that the cooperative arrangement would give EIU students a competitive edge in the market. Ms. Kaufman reported that when they ran the ideas past various journalists, they thought that WEIU was on the cutting edge. Mr. Beabout added that when they first began the partnership it was a "pilot endeavor," and while they are still learning, they found that they could "do more with less."

When asked by Senator Jorstad if students not being anchors was a policy change, Mr. Beabout responded that it was a programming decision. Senator Jorstad asked if this decision was discussed with the Radio/TV Center Advisory Board? Mr. Beabout replied that the Radio/TV Advisory Board was advised of the problems they have had with staffing. He further explained that the Radio/TV Advisory Board does not review programming decisions. He

emphasized the point that both the Friends of WEIU Advisory Board and the Radio/TV Advisory Board are advisory, not governing boards. Chair Addison reported that 4 members of the Friends Board indicated that they did not recall being informed about the partnership. Mr. Beabout then explained the format of the Friends of WEIU Advisory Board meetings -- the Board meets for about an hour as three committees, Development, Programming, Educational and Outreach, and then the full Board meets afterward. Ms. Kaufman briefed the subcommittee, and it was then reported to the full Board.

Senator Allison asked if students would have the opportunity regularly to participate as anchors. Ms. Kaufman answered that it was her call to not have the students as anchors initially. She explained that the anchor positions are limited; e.g., there are only 25 TV stations in Illinois, and many small stations do not produce news programming. She further explained the competitive nature of the broadcasting field. She then added that students need to focus on the skills of gathering, processing, and distributing information to get that first job. She stated that is a very good way to train students, and it is hard to teach anchoring skills, but they can be developed in the field, doing field reports. She then reported that the decision not to have students anchor was partially to bring their ego development down so that they can develop gathering skills and fit them together. When asked when students would appear, Ms. Kaufman replied that they would begin in the spring semester. Senator Mason stated that since money is an issue, and this is a good deal for WEIU-TV, what is happening with the Times Courier in terms of financial commitment or financial gain? Mr. Beabout stated that at this point money is not an issue in terms of the partnership. He noted that there may be the opportunity for underwriting News Scan. One thing Mid Illinois could do is sell the underwriting for News Scan, and that could eventually generate twenty-six to fifty-two thousand dollars a year. This would tap the resources of the entire advertising and marketing staff of the newspaper at no cost, other than a commission paid.

Senator Mason stated that one comment she was hearing was that Mid Illinois Newspapers are receiving free advertising. Ms. Kaufman indicated that they don't have advertising, they have underwriting. Moreover, Mr. Beabout explained that the newspapers have a number of people working on a daily basis, and we can count all of their time they contribute to News Scan for our grant from the Corporation for Public Broadcasting, enhancing incentive grants. He added that we are getting a benefit even if we do not agree on the underwriting. Senator Mason voiced concern over the county situation, and noted some counties might feel excluded. Ms. Kaufman explained that this is just a starting point. She added that the technology of the Times Courier and the Journal Gazette is at the right place, at the right time. The program will be expanded, and fiber optics technology may make other areas remote sites and satellite bureaus. She further added that knowing the news business and TV business, this was the best situation with which to start. Senator Allison related that he had read in the Times Courier that it was an opportunity for them to increase circulation of the Times Courier, and asked if it would be necessary to provide equal access to other commercial enterprises? Mr. Beabout assured him that they would not neglect other towns, and they are not excluding any other papers, but this is a starting point. He maintained that it is not their intent to offend anyone.

Senator Carpenter asked if the 9 goals listed in the WEIU mission statement were the same as those formulated in 1982. Mr. Beabout explained that the "Untouchables" incident necessitated a broadening of some of the missions, but the first 4 are essentially the same. Senator Carpenter related that he was told that a primary responsibility of WEIU was to maintain an instructional lab, but the mission statement mentions only a media lab. Senator Carpenter also asked if Speech Communication and other departments were consulted. Ms. Kaufman answered that she had advised the Journalism Department of the joint venture, and

had only one person respond. Mr. Beabout maintained that they were not eliminating anything and there would not be less time in the facility for classes taught. He added that there was a need to have a facility where classes should be taught. Senator Carpenter then asked who approved the mission statement? Mr. Beabout informed him that it was approved by the President's Council, under Dr. Rives.

Chair Addison brought up Dr. Hadwiger's concerns that the students would be put in "worker bee" type positions, and that the opportunity has been lost for significant numbers of our students to experiment with a visual media. Ms. Kaufman explained how her students are "nurtured," and noted the successes of three of her students. Mr. Beabout noted that at issue is a news program staffed by students, and not a student news program. WEIU is not just a student facility. Faculty are involved. Distance learning is being developed. Finally, he noted that FCC license obligations supersede academic missions.

## B. COMMITTEE REPORTS

### 1. GENDER EQUITY COMMITTEE (GEC)

Senator Foster reported that the GEC has met several times. He further reported that the consensus seemed to be to try to increase the opportunity for women as athletes on campus.

### 2. TEXTBOOK RENTAL ADVISORY COMMITTEE (TRAC)

Chair Addison related that the TRAC had met about a month and a half ago. He noted that not a great number of graduate students were taking advantage of the option to purchase textbooks. He stated that maybe with better communication and publicity, graduate students would take advantage of the purchase option. It was also noted that the process of buying all books or paying rental predetermines low participation. Computer programming for different texts/multiple sections is difficult, but the target date is fall, 1994. Also for fall, a rental increase, from \$59 to \$65, is being sought.

### 3. NO CONFIDENCE MOTION COMMITTEE

Senator Walker reported that the Committee is in the process of drafting a resolution. Senator Aylesworth noted that the Committee wanted to give the full Senate a chance to assess the meeting with Chancellor Layzell. Senator Miller reported that he had heard a lot of expressions of frustration about trying to meet on issues rather than talk around issues.

### 4. ELECTION COMMITTEE

Senator Miller inquired as to whether or not the Senate would like to try a "mail-in" ballot in the upcoming election. Senators expressed support for this idea. A motion (Allison/Jorstad) to explore the possibilities and logistics of mail-in balloting passed (10-0-1).

## III. NEW BUSINESS

None Introduced

The meeting adjourned at 4:00 p.m. The next meeting will be December 16, 1993, 1:00 p.m., BOG Room, Booth Library.

TENTATIVE AGENDA ITEMS: No Confidence Motion, Revised Articulated Plan, Proposed Revision to Departmental Chairs Selection Procedures, Faculty Concerns, BGU Enrollment Management Report, Revisions to Election Procedures.

Respectfully submitted, Gary Foster/Billie Rawlings