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ART TATE, Assistant Director, University Relations Office: (217) 581-5983 - Home: (217) 348-7553

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February 18, 1991



FOR IMMEDIATE RELEASE:

BACCHUS NAMED "OUTSTANDING CHAPTER"

CHARLESTON, IL--While many universities only discuss the problems related to alcohol - such as underage drinking and driving while under the influence - students at Eastern Illinois University are working toward solutions and have received national recognition for their efforts.

Eastern's BACCHUS (Boost Alcohol Consciousness Concerning the Health of University Students) chapter recently received the "Outstanding Chapter of the Year" award at the national BACCHUS General Assembly in St. Louis. ADD 1/1/1/1

BACCHUS

Eastern also earned the "Outstanding GAMMA Programming Award" for its specialized programs related to the campus Greek community.

BACCHUS is an international organization supporting responsible decision-making concerning the use or non-use of alcohol by college students. Over 350 BACCHUS chapters are active in the United States and Canada.

According to Eastern's chapter advisor, Sandy Gallion, the annual award is based on a written portfolio of the previous years' campus activities, goals and objectives. The national committee then evaluates the individual chapter activities based on their campus impact.

Honors are determined by school size. Eastern's award was for "medium schools" with an enrollment of 3,500 to 10,000 students.

Tina Riley, Eastern's BACCHUS chapter president, credits the national honor with the success of Alcohol Awareness Week and the continuous programs that the chapter offers.

"We always have something going on for the University. We try to coordinate the programs with other campus activities such as sporting events, residence hall activities and various Greek functions," said Riley. Program examples include Alcohol Awareness Week, a Spring Break program in association with the national Spring Break campaign and a BACCHUS-sponsored dance after an Eastern basketball game in February.

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ADD 2/2/2/2

BACCHUS

In October, Eastern's BACCHUS chapter gained national recognition when it received television coverage by the staff of CBS's "This Morning" for its successful campus programs concerning alcohol use and its consequences.

In addition to the chapter awards, Gallion was named one of the "Outstanding Advisors" for campus chapters. Eastern's chapter was founded in 1988 and has approximately 50 members.

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