

Eastern Illinois University

## The Keep

---

Press Releases

---

2-15-1991

### 02/15/1991 - Business Week Activities Planned

University Marketing and Communications

Follow this and additional works at: [https://thekeep.eiu.edu/press\\_releases](https://thekeep.eiu.edu/press_releases)

---

#### Recommended Citation

University Marketing and Communications, "02/15/1991 - Business Week Activities Planned" (1991).  
*Press Releases*. 1305.  
[https://thekeep.eiu.edu/press\\_releases/1305](https://thekeep.eiu.edu/press_releases/1305)

This February is brought to you for free and open access by The Keep. It has been accepted for inclusion in Press Releases by an authorized administrator of The Keep. For more information, please contact [tabruns@eiu.edu](mailto:tabruns@eiu.edu).



EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

news

ART TATE, Assistant Director, University Relations  
Office: (217) 581-5983 - Home: (217) 348-7553

91-68

February 15, 1991

FILE COPY

FOR IMMEDIATE RELEASE:

BUSINESS WEEK ACTIVITIES PLANNED

CHARLESTON, IL.--Richard A. Lumpkin, chairman of Consolidated Communications, Mattoon, is one of several business professionals who has been invited to participate in Eastern Illinois University's Business Week activities beginning Monday (Feb. 18).

Lumpkin will open Business Week as convocation speaker at a public presentation at 7 p.m. Monday in Eastern's Dvorak Concert Hall in the Doudna Fine Arts Center. He will speak on the "hope for the future," offering some insight into what individuals can expect from the business world. Also that night, the nominees for Mr. and Ms. Business Week will be announced.

-more-

Ted Ivarie, dean of the Lumpkin College of Business, said several workshops are being offered during Business Week that are open to anyone who is interested in pursuing a business career, or who is already working in the field and wants to improve his/her image and interviewing and business etiquette skills.

On Tuesday, Gayle Strader, EIU associate professor of home economics, will conduct a "Dress for Success" workshop at 7 p.m. in room 122, Lumpkin Hall.

Following her presentation, Dave Arseneau, entrepreneur and management/marketing instructor at Eastern, will conduct a mock interview. Scott Preston, also an instructor in management/marketing, will end the program with a discussion about the department's internship program.

Wednesday marks "Pre-Business Day" and will offer pre-business students an opportunity to learn about Eastern's business programs. EIU business organizations will have information tables set up from 9 a.m. to 6 p.m. and from 7 to 9 p.m. on the first floor of Lumpkin Hall. Lumpkin College of Business department chairpersons will give brief presentations on what their departments have to offer to pre-business students at 7 p.m. in room 017, Lumpkin Hall.

Business Week concludes Thursday with a "Business Etiquette" seminar at 7 p.m. in room 122, Lumpkin Hall. Eastern alumni Tim Wons from Van Kampen Merit, Nancy McQuade from K-Mart, and Robert Maliszewski from Marathon Oil will conduct the seminar. The winner of Mr. and Ms. Business Week will also be announced.