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## 12/11/1990 - EIU journalism program receives top rating

University Marketing and Communications

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FOR IMMEDIATE RELEASE:

EIU JOURNALISM PROGRAM RECEIVES TOP RATING

CHARLESTON, IL.--Eastern Illinois University is among the top colleges and universities named by newspaper editors nationwide as having the best journalism programs.

Eastern's program received five mentions by editors responding to a recent survey by the Chicago-based management consulting firm Youngs, Walker & Company, tying with Ball State, Ohio State and Pennsylvania State Universities and the University of Minnesota.

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JOURNALISM PROGRAM

Only nine schools ranked above Eastern, with the University of Missouri, Columbia University, and Northwestern University receiving the most responses. Thirty-eight schools had less than three mentions.

"I think the survey results speak for themselves," said John David Reed, chair of Eastern's Journalism Department. "The success of our program can be attributed to the faculty who care deeply about their students, the strong curriculum, which concentrates on the skills and concepts basic to news journalism, and the department's close relationship with excellent student media."

Eastern's journalism program is one of only 90 journalism programs from among 350 in the United States which is accredited by the Accrediting Council for Education in Journalism and Mass Communication.

Graduates hold key positions with The Los Angeles Times, The Washington Post, The Chicago Sun-Times, Chicago Tribune, WLS-TV, and Consumer Guide magazine.