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04/01/1986 - EIU Signs Radio Agreement

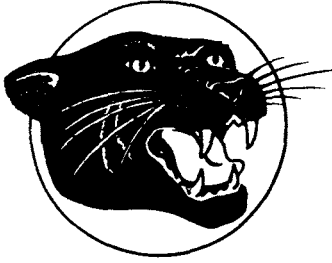
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Panther Sports News

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FOR IMMEDIATE RELEASE

CHARLESTON, ILL. (April 1, 1986)--Eastern Illinois Athletic Director R.C. Johnson has announced that Eastern Illinois University and WLBH-radio in Mattoon have signed an agreement to broadcast the EIU football and basketball games for next season. Three Eastern Illinois women's basketball games will also be aired next season. The 50,000 watt FM station has broadcast Eastern athletics for the past three seasons.

"We are overjoyed to be associated with WLBH for another season," explains Johnson. "The people at WLBH are first-class in every sense of the word. They have helped immensely in spreading the word about Eastern Illinois athletics."

"WLBH is delighted by the cooperation and association we've had with Eastern Illinois University ...its athletic department...and the program sponsors," states Vice-President and AM-Manager Ken Wooddell. "We are amazed and overjoyed by the tremendous interest and response about Eastern Illinois University. The broadcasts have been a valuable asset to our programming."