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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

January 10, 1986

Local/Area

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--A multi-facet, all-day Women's Exposition and Health Fair is taking shape for Saturday, March 1, at Eastern Illinois University.

Women from throughout central and eastern Illinois are involved in the planning and execution of the Expo, under the directorship of Mrs. Sandy Rives, wife of EIU president, Stan Rives.

Included among the Expo committee are Maggie Hollowell, Joan Schmidt, Dr. Judy Anderson and Dr. Carol Holden.

The Expo is an outgrowth of a series of 22 luncheons held by Mrs. Rives in nine area communities in 1985. "The women in central and eastern Illinois have a number of shared concerns involving their communities, schools, and personal matters," Mrs. Rives said.

"Many of them said EIU could help and asked that we put together an extensive program to offer some assistance in helping their communities and families. We are using the Expo approach, which has gathered considerable enthusiasm," she said.

The Eastern Illinois University Foundation, Sarah Bush Lincoln Health Center Foundation, Small Business Administration, and Pepsi of Marion, Illinois, are major sponsors. Many area businesses, professional organizations and social service groups are participating.

The March 1 Expo will open at 8 a.m., with registration, followed by the keynote address at 9 a.m. Workshops on a variety of topics will be held in the morning and afternoon. Sandwiched in between will be an Expo luncheon and style show. The day will conclude with a reception for area women artists.

Women's Expo

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Information about Expo registration may be obtained by contacting the office of University Relations in Old Main 111 at Eastern. Its phone number is 581-2616.

Joan Schmidt, EIU associate athletic director, is vice chair of the Expo. She is also in charge of the displays.

Others serving on steering committee are Dr. Judith Anderson, director, Affirmative Action, educational programming and workshops; Mrs. Maggie Hollowell, Charleston, style show; Marion Best, Sullivan, publicity; and Dr. Carol Holden, EIU director of Continuing Education, registration.