

11-13-1986

11/13/1986 - Success Is A Challenge To Sandy Rives

University Marketing and Communications

Follow this and additional works at: http://thekeep.eiu.edu/press_releases_1986

Recommended Citation

University Marketing and Communications, "11/13/1986 - Success Is A Challenge To Sandy Rives" (1986). 1986. 947.
http://thekeep.eiu.edu/press_releases_1986/947

This is brought to you for free and open access by the Press Releases at The Keep. It has been accepted for inclusion in 1986 by an authorized administrator of The Keep. For more information, please contact tabruns@eiu.edu.



EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-2820

Nov. 13, 1986
Local - Metro

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Success is a challenge to Sandy Rives. When she exceeded her attendance goal at the 1986 Women's Expo and Health Fair here in March, she doubled it as planning events and food service for Expo '87 started.

Rives, who chairs Expo, is the wife of Eastern Illinois University president Stan Rives.

Committees for Expo '87, to be held March 7 at the EIU student center, are already at work carrying out Rives directives. She has been busy all year lining up sponsors, contributors and holding luncheons for women in east central and southern Illinois and in western Indiana informing them Expo 86 was an overwhelming success providing a quality program and meaningful experience for the women of east central Illinois.

"Building on that experience," she says, "the Expo Committee feels that the 1987 program will be bigger and better.

"Thematically, the statement is, 'Women make a difference in their homes, churches and their community.' "

Her new attendance goal is based on comments received from many of the 726 women who attended last year, and early projections.

The registration fee will remain at \$10, Rives says, "because it is important that it be affordable for any woman to be able to attend. That's why private sponsorship for the Expo has been obtained."

A brunch has been added to the events to allow women more flexibility in attending workshops and viewing exhibits, or they can opt for the luncheon.

Rives is particularly excited about a health manual that attendees will receive which will provide resource materials for future use, and women will be able to add to it since it will be in loose leaf form.

Major sponsors of Expo '87 will be the EIU Foundation, the U.S. Small Business Administration's Women's Entrepreneurship Network in co-sponsorship with

ADD 1

Mattoon SCORE, Pepsi Cola of Marion, Neal Tire and Battery, Sarah Bush Lincoln Foundation, Eastern Illinois University Foundation and the Governor's Office of Special Events.

Additional contributors are the L. S. Heath Co. of Robinson, the Illinois Pork Producers Association and the Illinois Pork Producers Women's Association, the Illinois Corn Marketing Board, Meis of Illiana, AMPAD and the St. Louis Area Dairy Council.

The date is Saturday, March 7, and Rives says, "Register early and often."