Eastern Illinois University

# The Keep

**Press Releases** 

6-29-1990

## 06/29/1990 - Summer Visitors

University Marketing and Communications

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### **Recommended Citation**

University Marketing and Communications, "06/29/1990 - Summer Visitors" (1990). *Press Releases*. 881. https://thekeep.eiu.edu/press\_releases/881

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### FOR IMMEDIATE RELEASE:

#### SUMMER VISITORS

CHARLESTON, IL--Special programs at Eastern Illinois University will bring more than 1,900 visitors to Charleston this week (July 1-7).

The largest event is a canvasser's conference, July 5-8, with 1,200 participants.

Approximately 300 Fall 1990 freshmen and transfer students will be on the campus, July 1-6, to pre-enroll for classes.

Another large event is the National Cheerleading Association's Pom Pon Camp, July 6-9, with 250 participants. ADD 1/1/1/1

#### SUMMER VISITORS

Thirty-five freshmen and 49 seniors from Chicago's Percy Julian High School are on campus attending classes for credit as part of a cooperative program designed to acquaint students with Eastern.

Other activities will bring another 200 visitors including both men's and women's basketball camps and an Upward Bound program, which emphasizes skill and motivation beyond high school.

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