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## 08/25/1986 - American Red Cross Blood Drive

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

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## FOR IMMEDIATE RELEASE

CHARLESTON, IL--The fall American Red Cross-Eastern Coles County blood drive is scheduled for Sept. 29-30 and Oct. 1-2 at Eastern Illinois University, according to Mrs. Ewen Bryden, one of the co-ordinators.

Collection hours are from 12 noon to 5 p.m. on Sept. 29 and from 11 a.m. to 4 p.m. on the other three days. Collection site is the Old (west) Ballroom of the University Union.

"Eastern students," Mrs. Bryden said, "have always responded magnificently and I'm sure they will help meet this challenge for badly-needed blood. And, certainly, all prospective donors in the community are encouraged to come."

Mrs. Bryden said that according to the American Blood Commission (ABC), 40 percent of the persons in the United States are medically eligible to be donors, but that less than 10 percent are the "quiet heros" that provide the blood needed for the entire population.

"We are looking for all the 'quiet heros' we can find," Mrs. Bryden said.