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07/03/1986 - Tom Layzell Participates In Inauguration

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

July 3, 1986

Select

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Dr. Tom Layzell, Chancellor, Board of Governors of State Colleges and Universities, participated this week in the inaugural broadcast of Eastern Illinois University's television station, UHF Channel 51.

WEIU TV telecasts daily in a 32-40 mile radius of Charleston, reaching nearly 200,000 homes. An hour-long dedication ceremony was telecast live.

Layzell said "today's dedication of WEIU TV marks a beginning and like most beginnings it contains both promise and challenge. The promise lies in the significant expansion of institutional and public service opportunities. The challenge is to capitalize on those opportunities to the fullest extent possible.

"I am confident that Eastern will capitalize on the opportunities and that ultimately the real winners will be the students of Eastern and the citizens of the WEIU-TV viewing area."

WEIU is on the air from 6 a.m. to 10 p.m. Monday through Saturday. Programming includes the Financial News Network, film classics, the Learning Channel (a series of instructional and cultural programs), and the EIU Connection, which features interviews with campus and area personalities.

Production and programming operations of the Radio/TV Center at Eastern are predominantly staffed by students.