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06/19/1986 - Heartland Debut

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EASTERN ILLINOIS UNIVERSITY
 Charleston, Illinois

news

June 19, 1986

Select

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL.--Heartland, a 16 page magazine chronicling life in east central Illinois, made its debut this spring.

Sponsored by the journalism department of Eastern Illinois University, this publication will be available biannually to area citizens.

"Heartland Magazine was created with two purposes in mind. First, we wanted to give our students a new forum for their work. . .something designed for the non-student audience," said David Reed, journalism department chair.

"Thus, what you will see-the articles, the photographs, the design and advertising-are all produced by students. Only the editor is a journalism faculty member," said David Reed, journalism department chair.

"In each issue, we'll try to profile interesting people, delve into local history and look at our way of life. And that's what we've done in this first issue."

The initial copy featured stories on the farm crisis affecting Coles County farmers, Strasburg lottery winner Bill Walker, an adult fitness center, Dry Grove, the county's first settlement, and an entertainment guide to area restaurants and ideal 'fishing holes'.

"This was a pilot project and seemed to be received very well. We had several calls and some asked to be put on a mailing list," said Reed.

"Right now we plan to publish twice a year."

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Copies will be distributed to businesses affiliated with the chambers of commerce in Mattoon and Charleston and to faculty/staff at EIU.

"We'll also distribute via places where people are most likely to see and read while waiting on appointments or services . . . doctors, lawyers, barbers, car dealers, financial institutions," Reed said.

-30-

PICTURED: Dave Reed (left), journalism department chair, and John Ryan, Heartland advisor, layout the publication's first edition.