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Council on Academic Affairs

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MINUTES OF THE COUNCIL ON ACADEMIC AFFAIRS
April 16, 1987

The meeting was held at 2:00 PM on April 16, 1987, in the Tuscola-Arcola Room, MLK Union.

Members present: Dr. Baumgardner, Miss Camren, Mr. DeVriese, Dr. Downs, Mr. Fedorchak, Dr. Felstehausen, Dr. Hockman, Dr. E. Keiter, Mr. Lynch, Dr. McGown, Dr. Saltmarsh, and Vice President Schick.

Members absent: Dr. J. Ivarie.

Staff present: Mrs. Schaeffer, Office of the Vice President for Academic Affairs.

Visitors: Miss Michelle Mueller, Daily Eastern News; Dr. Sam Taber, Dean of Student Affairs; Dr. Joyce Crouse, Chair, and Ms. Gayle Strader, School of Home Economics; Dr. Barbara Richter, Dean, College of Applied Sciences; Dr. Jerry Geisler, Chair, Department of Management/Marketing; Dr. Steve Becker, Department of Botany.

I. Minutes

A. The minutes were approved as published.

II. Communications:

A. Minutes

1. College of Arts and Sciences Curriculum Committee -- 3/20/87
2. Senior Seminar Advisory Committee -- 4/14/87 -- Minutes included the formal By-Laws of the Senior Seminar Advisory Committee.

B. Memoranda

1. From Vice President Schick -- Executive Officer's Report -- 3/30/87

III. Proposed New Honors Course, MGT 4391, Administrative Policy - (Agenda Item 87-18).

Dr. Downs moved and Dr. Saltmarsh seconded the motion to approve the proposed course. Voting will be later.

IV. Proposed New Honors Course, EIU 4043(H), Leadership: Theory and Practice - (Agenda Item 87-19).

Dr. Felstehausen moved and Dr. E. Keiter seconded the motion to approve the proposed course. Voting will be later.

V. Proposed New Course, EIU 4044, American Education: The Immigrant Dream and the Reality - (Agenda Item 87-20).

Mr. Fedorchak moved and Dr. Hockman seconded the motion to approve the proposed course. Voting will be later.

VI. Provisional Admissions - (Agenda Item 87-15).

The motion to approve the Provisional Admissions Policy with suggested minor editorial changes passed unanimously.

This action approved the following to become effective Fall 1988, pending approval by the Board of Governors.

Provisional Admissions Policy

First-time freshmen applicants and transfer applicants with fewer than 15 semester hours of acceptable credit, who meet all criteria for admission except high school course-specific requirements, will be admitted on a provisional basis.

The courses in which provisionally admitted students enroll as freshmen should include courses in the high school subject areas where course-specific requirements were not met. In order to remove provisional status, the students must complete coursework of at least three semester hours in each area of deficiency with a grade of "C" or better. Courses used for this purpose must be selected from the list of courses approved for credit in the all-University and distribution requirements as set forth in the University catalog. Transfer student admitted on provisional basis will be considered to have removed a deficiency if they received a grade of "C" or better in transfer work equivalent to at least three semester hours (or four quarter hours) in the area of deficiency.

Failure to remove deficiencies by the end of the grading period in which students complete forty-four semester hours will result in such students being required satisfactorily to complete coursework equivalent to at least three semester hours from the approved list, in addition to all-University and distribution requirements, in each remaining areas of deficiency. Students will not be permitted to graduate until provisional status has been removed.

Students who graduated from high school five or more years prior to entering the University are exempt from course-specific admission requirements.

VII. New Course, MUS 2570, Music of the Americas - (87-4R).

The motion to approve the course as revised passed unanimously.

This action approved the following to become effective Spring, 1989:

MUS 2570, Music of the Americas. (3-0-3). S, odd numbered years.

VIII. New Course, HEC 3926, Consumer Presentation Techniques - (87-7R).

Dr. Joyce Crouse, Chair, and Ms. Gayle Strader, of the School of Home Economics presented the revised proposal and answered questions of the CAA members. The motion for approval of the course as revised passed unanimously.

This action approved the following to become effective Spring, 1988:

HEC 3926, Consumer Presentation Techniques. (3-0-3). F, S.

Prerequisites: HEC 3920 and junior standing, or consent of the instructor.

IX. Curriculum Revisions for the Department of Management/Marketing - (87-14).

Dr. Jerry Geisler, Chair, Department of Management/Marketing, presented the proposed curriculum revisions and answered the questions of CAA members. The motion to approve the proposed curriculum revisions (with minor changes) passed unanimously. However, Mr. DeVriese left at 2:45 p.m. and Dr. Downs left at 3:40 p.m. and were not present for voting at 4:00 p.m..

This action approved the following to become effective Fall, 1988:

MGT 3470 -- change title to: Commercial Law and the description to:

A survey of the law of sales, secured transactions, commercial paper, and bankruptcy.

Prerequisites: MGT 2750 and junior standing.

MGT 4360 -- change title to Administrative Policy, and the description to:

A study of administrative processes under conditions of uncertainty.

The course uses knowledge and experience to develop the concept, process, and implementation of strategy and integrates concepts, theories and techniques from the functional areas.

Prerequisites: ACC 2100, 2150, DAP 2175, FIN 3710, MAR 3470, MGT 2750, 2810, 3010, 3950, and senior standing.

MGT 4450 -- change title to Labor Management Relations, and description to: A study of industrial and labor relations theory, review of the legal environment, collective bargaining and contract negotiations, contract interpretation, administration, and the grievance process.

Prerequisites: MGT 3450 and 3560.

MGT 2460 -- change to MGT 3480, with title change to Law of Business Organizations, and description to:

A survey of the law of agency, partnerships, corporations, insurance, real estate and estates.

Prerequisites: MGT 2750 and junior standing.

MGT 4380 -- change to MGT 3560, with title change to Labor and Employment Law, and description to:

A study of major federal legislation, National Labor Relations Board decisions and procedures, judicial decisions, affirmative action and equal opportunity, workers' compensation, and occupational safety and health.

Prerequisites: MGT 2750 and junior standing.

The following changes in the graduation requirements for B.S. in Business Degree Majors:

1. Requirement of "SOC 2710 or PLS 1103 or PLS 2603" changed to: "A three-hour social studies elective to be chosen from the general education distribution list of approved social studies courses."
2. Non-business electives increase from 6 to 7 hours.
3. Senior seminar must be selected from the non-business areas.
4. MGT 2460 dropped from the major programs and MGT 2750 added to the major programs.

(These four changes will apply to majors in Accounting, Administrative Information Systems, Computer Management, Finance, Management, and Marketing.)

The following new courses:

MGT 2750, Legal and Social Environment of Business. (3-0-3).
Prerequisite: Sophomore Standing

MGT 4500, Recruitment, Selection, and Development. (3-0-3). F, S.
Prerequisites: MGT 3450 and 3560.

MGT 4550, Personnel Research and Performance Appraisal. (3-0-3). F,S.
Prerequisites: MGT 2810, 3450, and 3560.

MGT 4600, Production Operations Strategy. (3-0-3). S.
Prerequisites: MGT 4320 or MGT 4350.

MGT 4700, Special Topics in Management. (3-0-3). F.
Prerequisite: MGT 3010.

The following substantial revision of existing course proposal:

MGT 4350, Capacity Management. (3-0-3). F.

Prerequisites: MGT 3950 (INT 4943 for technology majors)

The following catalog copy will take effect in the respective majors:
ACCOUNTING (B.S. IN BUSINESS)

Major:

Accountancy 2100, 2150, 3030, 3041, 3051, 3701, 4050, 4610, 4850, 4900.....	31	sem. hrs.
Data Processing 2175.....	3	sem. hrs.
Economics 2801, 2802, 3860.....	9	sem. hrs.
Finance 3710.....	3	sem. hrs.
Management 2750, 2810, 3010, 3470, 3950, 4360.....	18	sem. hrs.
Marketing 3470.....	3	sem. hrs.
Mathematics 2110, 2120 ¹	6	sem. hrs.
Social Studies Elective.....	3	sem. hrs.
Non-Business Electives.....	7	sem. hrs.
TOTAL.....	83	sem. hrs.

(Major GPA based on all College of Business courses taken.)

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

ADMINISTRATIVE INFORMATION SYSTEMS (B.S. IN BUSINESS)

Major:

Accountancy 2100, 2150.....	6	sem. hrs.
Business Education 2010, 2020, 2130, 2500, 3100, 3110, 3120, 4800, 4850.....	25	sem. hrs.
Data Processing 2175.....	3	sem. hrs.
Economics 2801, 2802, 3860.....	9	sem. hrs.
Finance 3710.....	3	sem. hrs.
Management 2750, 2810, 3010, 3950, 4360.....	15	sem. hrs.
Marketing 3470.....	3	sem. hrs.
Mathematics 2110, 2120 ¹	6	sem. hrs.
Social Studies Elective.....	3	sem. hrs.
Non-Business Electives.....	7	sem. hrs.
TOTAL.....	80	sem. hrs.

(Major GPA based on all College of Business courses taken.)

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

COMPUTER MANAGEMENT (B.S. IN BUSINESS)

Major:

Accountancy 2100, 2150.....	6	sem. hrs.
Data Processing 2175, 2300, 2310, 3290, 3310, 3330, 4610.....	21	sem. hrs.
Economics 2801, 2802, 3860.....	9	sem. hrs.
Finance 3710.....	3	sem. hrs.
Management 2750, 2810, 3010, 3950, 4360.....	15	sem. hrs.
Marketing 3470.....	3	sem. hrs.
Mathematics 2110, 2120 ¹	6	sem. hrs.
Social Studies Elective.....	3	sem. hrs.

Non-Business Electives.....7 sem. hrs.
 Two of the following: Data Processing 3190, 4810,
 Management 3800, 3820, Mathematics 3670.....6 sem. hrs.
 TOTAL.....79 sem. hrs.
 (Major GPA based on all College of Business courses taken.)

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

FINANCE (B.S. IN BUSINESS)

Major:

Accountancy 2100, 2150.....6 sem. hrs.
 Data Processing 2175.....3 sem. hrs.
 Economics 2801, 2802, 3860.....9 sem. hrs.
 Finance 3710, 3720, 3730, 4830.....12 sem. hrs.
 Management 2750, 2810, 3010, 3950, 4360.....15 sem. hrs.
 Marketing 3470.....1.....3 sem. hrs.
 Mathematics 2110, 2120¹.....6 sem. hrs.
 Social Studies Elective.....3 sem. hrs.
 Non-Business Electives.....7 sem. hrs.
 Five of (at least three must be Finance):
 Finance 3740, 3750, 3760, 3900, 4200, 4820,
 Management 3480, 3800, Accountancy 4800.....15 sem. hrs.
 TOTAL.....79 sem. hrs.
 (Major GPA based on all College of Business courses taken.)

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

MANAGEMENT (B.S. IN BUSINESS)

Major:

Accountancy 2100, 2150.....6 sem. hrs.
 Data Processing 2175.....3 sem. hrs.
 Economics 2801, 2802, 3860.....9 sem. hrs.
 Finance 3710.....3 sem. hrs.
 Management 2750, 2810, 3010, 3450, 3830, 3950,
 4310, 4360.....24 sem. hrs.
 Marketing 3470.....1.....3 sem. hrs.
 Mathematics 2110, 2120¹.....6 sem. hrs.
 Social Studies Elective.....3 sem. hrs.
 Non-Business Electives.....7 sem. hrs.
 Select option in Human Resource Management, or Inter-
 national Business, or Operations Management,
 or Management.....18-21 sem. hrs.
 TOTAL.....82-85 sem. hrs.

Human Resource Management: Management 3480, 3560, 4340, 4370, 4450,
 4500, 4550. Total: 21 sem. hrs.

International Business: Marketing 4490, Economics 4861, Management 4920,
 3 sem. hrs. in a business foreign language, 6 sem. hrs. from one of
 the following geographic areas of specialization (one course must be
 history): FAR & MIDDLE EAST: History 3540, Political Science 3343,
 Economics 4875, or LATIN AMERICA: Geography 3050, Anthropology 3602,

History 3005, 4810, 4840, Economics 3833, Political Science 3303, or THIRD WORLD: History 1200, 4820, Geography 1500, Political Science 3383, 3363, Economics 4570. Total: 21 sem. hrs.
Operations Management: Management 3480, 3800, 3820, 4320, 4350, 4600, Industrial Technology 4043. Total: 18 sem. hrs.
Management: Marketing 3720, Finance 3730, Economics 4751, Accountancy 4800, Management 3480, 4700. Total: 18 sem. hrs.
 (Major GPA based on all College of Business courses taken.)

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

MARKETING (B.S. IN BUSINESS)

Major:

Accountancy 2100, 2150.....	6 sem. hrs.
Data Processing 2175.....	3 sem. hrs.
Economics 2801, 2802, 3860.....	9 sem. hrs.
Finance 3710.....	3 sem. hrs.
Management 2750, 2810, 3010, 3470, 3950, 4360.....	18 sem. hrs.
Marketing 3470, 3490, 3720, 4470, 4780, 4860, 4875, 4900; 3600 or 4490 or 4876 or 4100.....	27 sem. hrs.
Mathematics 2110, 2120 ¹	6 sem. hrs.
Social Studies Elective.....	3 sem. hrs.
Non-Business Electives.....	7 sem. hrs.
<u>TOTAL.....</u>	<u>82 sem. hrs.</u>

(Major GPA based on all College of Business courses taken.)

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

The following catalog copy change in the Interdisciplinary Minor in Business Administration:

BUSINESS ADMINISTRATION

Interdisciplinary Minor:

Accountancy 2100.....	3 sem. hrs.
Business Education 1420.....	3 sem. hrs.
Data Processing 2175.....	3 sem. hrs.
Management 3010.....	3 sem. hrs.
Twelve additional hours to be chosen from:	
Accountancy 2150, 2200, 3701, 4800, Business Education 2010 or Management 3830, Business Education 2020, 4800, Economics 2801, 2802, Finance 3710, 3740, 3900, Management 2750, 4310, Marketing 3470, 3490, 3720; 4470 or 4780.....	12 sem. hrs.
<u>TOTAL.....</u>	<u>24 sem. hrs.</u>

Note: Not available for students in business-related majors. Approval to enroll in upper-division courses must be obtained from the Office of Undergraduate Studies in Business, Blair Hall 101.

¹On the basis of the Eastern Illinois University Mathematics Placement Examination, a student may also be required to take Mathematics 1270 and/or 1271.

- X. New Course, BOT 4275, Internship in Botany - (Agenda Item 87-16).
 Dr. Steven Becker, Department of Botany, presented the proposal and answered questions of the CAA members. The proposal has points to be reconsidered by the Department of Botany and is to return to the CAA as Agenda Item 87-16R.

EXECUTIVE OFFICER'S REPORT -- March 30, 1987

The following items have been approved by the Lumpkin College of Business Curriculum Committee and involve minor changes in existing courses and I am therefore approving these changes by executive action. These items are a part of the larger package of curriculum revisions which will come before CAA as agenda items.

1. Change course description of
 MGT 4310, Organizational Behavior, to:
 A study of concepts and theories relating to the behavior of individuals and groups in organizations.
 Prerequisite: MGT 3010.
2. Change both title and description of the following two courses to:
 - a. MGT 3450, Human Resource Management
 A survey of concepts relating to the personnel function: Recruitment, selection, compensation, labor relations, training and development, and performance appraisal.
 Prerequisite: MGT 3010.
 - b. MGT 3830, Managerial Communications
 A study of the preparation, organization, and presentation of written and oral research-oriented reports required for job-related assignments based on business or technical positions.
 Prerequisite: Junior standing.
3. Change the course number of
 MGT 3340 to MGT 4340, and change course title to:
 Organizational Theory (3-0-3), and change course description to:
 A study of factors affecting organizational structure, performance, and effectiveness.
 Prerequisite: MGT 3010.
4. Delete the following courses from the catalog:
 MGT 4000, Special Topics in Energy
 MGT 4813, Energy and Environmental Law
 MGT 4930, Energy Policy I: A Holistic Approach to Energy Management
 MGT 4940, Energy Policy II: Strategic Planning
5. Change the hours of internship credit in MGT 4275 and MAR 4275
from 3, 6, 9, 12, 15 to 3, 6, 9, 12.
6. Change the hours for independent study credit in MGT 4740 and MAR 4740
from 3 to 1, 2, or 3.
7. Change the prerequisite for ACC 4050
from ACC 3051 with grade of C or better or concurrent registration in ACC 3051 with grade of C or better in ACC 3041 to ACC 3051 with a grade of C or better.

The meeting adjourned at 4:15 p.m.

Carol Bradford, Recording Secretary
 Council on Academic Affairs

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ANNOUNCEMENT OF MEETING
Schahrer Room - MLK Union
Thursday, April 23, 1987 - 2:00 p.m.

Agenda:

- *86-72 Discussion on Computerizing Transcripts and Recording of Grades
- *87-17 Proposed New Course, PSY 4820, Psycholinguistics
- *87-18 Proposed New Honors Course, MGT 4391, Administrative Policy
- *87-19 Proposed New Course, EIU 4043(H), Leadership: Theory and Practice
- *87-20 Proposed New Course, EIU 4044, American Education: The Immigrant Dream and the Reality

*Motion on floor.