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12/19/1988 - Harry Read Life Member Award

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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LIFE COPY

FOR IMMEDIATE RELEASE:

CASE HONORS READ

CHARLESTON, IL--Harry Read of Charleston was honored with a Life Member Award in the Council for the Advancement and Support of Education for his outstanding service to higher education during the annual meeting of CASE District 5 in Chicago last week.

More than 1,400 educational advancement professionals attended the meeting. CASE is the largest national educational association and involves professionals in institutional relations, government relations, publications, periodicals, alumni, and development.

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READ HONORED

Read retired in August 1987, after 23 years as director of Information and Publication at Eastern Illinois University. A graduate of West Salem High School and a 1950 graduate of Eastern, Read began his public career as a teacher in Marshall High School in 1950. He then served 13 years as editor of the Charleston Daily Courier. He was a U.S. Army veteran at the time he enrolled as a student at Eastern.

Read said one of his greatest challenges at Eastern came with the visit of Vice President Gerald Ford to the campus and making arrangements for the 91 media persons, including 15 White House news staff, along with appropriate Secret Service personnel.

He also enjoyed working with Eastern alumni Burl Ives and comedian Red Skelton on the several occasions they visited campus. Both are "gentlemen of high quality." Meeting deadlines for television news often presented challenges--one of the greatest coming when Dr. Stan Rives was named the new president of Eastern late on a Saturday afternoon. Even with last-minute personal appearances, he announced the appointment appropriately.

His wife Mildred accompanied him to Chicago.