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09/17/1985 - Caterpillar Donation

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

HARRY READ, Director of Information and Publications (217) 581-2820

September 17, 1985

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FOR IMMEDIATE RELEASE

CHARLESTON, IL--Caterpillar Tractor Co., Peoria, has given Eastern Illinois University \$2,875 for use by two units in the College of Business and the Career Planning and Placement Center.

The Department of Management and Marketing and the computer management faculty area of the Department of Accountancy, Data Processing and Finance each received \$1,000. Placement received \$750.

In addition to those amounts, \$125 in matching funds by Caterpillar on behalf of an employee went to the College of Business under the Caterpillar Foundation's program which encourages employee/alumni support of higher education.

C.A. Williams, manager of College Relations and Recruiting for the company, said "there are no restrictions as to how these contributions may be used. It is hoped, however, that they will help to support the endeavors which are deemed necessary in furthering the education of the students and faculty."

Charles Ross, Director of the Office of Development at Eastern, said "these gifts are symbolic of the fine relationship that exists between Eastern and Caterpillar. In a very real sense, however, the money will help further the professional activities of the areas involved."