

9-30-1993

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Recommended Citation

University Marketing and Communications, "09/30/1993 - EIU Offer MBA Program.pdf" (1993). 1993. 689.
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93-273

September 30, 1993

FOR IMMEDIATE RELEASE:

EIU TO OFFER MBA PROGRAM AT PARKLAND COLLEGE

CHARLESTON, IL--Beginning in January 1994, Eastern Illinois University will extend its on-campus Masters in Business Administration program to the Parkland College campus by offering evening classes for working adults.

An orientation program for those interested in enrolling in the program will be held from 6:30 to 8 p.m. Tuesday, Oct. 26 at Parkland. For more information, call Eastern's MBA office at (217) 581-3028.

"Offering the MBA program at Parkland College is a positive response to a frequently expressed need of the business community in east central Illinois. We are especially pleased to be 'partnering' this particular venture with EIU's School of Adult and Continuing Education, Parkland College and the College of Commerce and Business Administration at the University of Illinois," said Ted Ivarie, dean of Eastern's Lumpkin College of Business and Applied Sciences.

Eastern's MBA program is fully accredited and consists of 33 semester hours of coursework for those who have an undergraduate degree in business and 77 hours of study for students having no

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MBA PROGRAM AT PARKLAND

background in business, economics and mathematics.

Mike Nibbelin, director of Eastern's MBA program, said, "The extension of our program to Parkland College creates a full range of opportunities for securing graduate business education in the region. It makes it more convenient for area working adults to continue their education in the evenings without interfering with their work responsibilities."

EIU spring 1994 course offerings at Parkland are Management and Organizational Behavior and Introduction to Operations Research. These Phase I courses are prerequisites to the Phase II upper division courses. The first series of MBA Phase II courses will be offered at Parkland in fall 1994.

Randall Brown, director of off-campus and contract programs at Eastern, said, "We will be reaching out in a variety of ways to promote the program in Champaign-Urbana, Danville and Decatur. We believe that, as the only MBA program offered evenings in the area, the central location of Parkland will be attractive to students who would like to enroll in a program, but have been unable to do so due to time and distance considerations."