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04/01/1991 - Business Workshops Continue

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91-134

April 1, 1991



FOR IMMEDIATE RELEASE:

BUSINESS WORKSHOPS CONTINUE

CHARLESTON, IL.--Team building and personal communications power will be covered in two three-hour, evening workshops sponsored by Eastern Illinois University's Business Development Center and the Charleston and Mattoon Chambers of Commerce.

"Employee Involvement: The Real Secret of Team Building" will be offered from 6:30 to 9:30 p.m., April 11.

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ADD 1/1/1/1 BUSINESS WORKSHOP

The workshop instructor is Alan Siepker, director of human resources at United Technologies in Peru, Indiana. He is an experienced human resources manager and leader in the development and implementation of employee involvement programs.

He will describe team building through an employee involvement program that increases customer satisfaction, upgrades quality, increases productivity, reduces costs, cuts absenteeism, and more.

A second workshop from 6:30 to 9:30 p.m., April 11, will cover "Personal Communications Power." Carol Pyles, dean of Eastern's College of Health, Physical Education and Recreation, will lead the discussion.

Pyles, a frequent speaker at national and international conferences on motivation, career planning, and personal and professional development, will teach participants how to gain authority without intimidating, project a more appealing professional image, communicate with greater impact, and meet conflicts with greater confidence.

Each three-hour workshop is \$65 per person. For more information, call Eastern's Business Development Center at 217/581-2913.