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August 25, 1993

FOR RELEASE THURSDAY, AUG. 26

JORNS TO HOLD CAMPUS MEETINGS ON STRATEGIC PLANNING

CHARLESTON, IL--Eastern Illinois University President David Jorns today will hold the first of two "campus meetings" with university faculty, staff, students and other interested individuals to outline a proposed strategic plan that will carry the university into the year 2000.

Today's meeting will be held at noon in the Charleston/Mattoon Room of Eastern's University Union. The second meeting will be held tomorrow at the same time and location.

At each meeting, Jorns will review the proposed university strategic plan for the year 2000 and respond to the audience's questions and concerns.

In a letter mailed earlier this week to members of the university community, Jorns said the strategic plan "provides a new direction for Eastern Illinois University and will prepare us to enter a new century as an even stronger, more competitive institution of higher learning."

He pointed out that each unit on the Eastern campus will utilize the strategic plan as a blueprint upon which its own "articulated" plan for the year 2000 will be developed.

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JORNS TO HOLD CAMPUS MEETINGS

Copies of the strategic plan have been distributed to all members of the university community for their written input by Sept. 15.

Jorns also has asked the Faculty, Student and Staff senates and Councils of Deans, Chairs, Academic Affairs, Graduate Studies and Teacher Education to review and respond to the plan.

The completion of the basic strategic plan marks the third step in a four-step, multi-year planning project for the university which Jorns announced earlier this year.

The formation of an "articulated" strategic plan is the final step in the planning process and is expected to take until June 1, 1995 to complete. It will require each academic and administrative department and unit within the university to develop a vision statement and series of goals and objectives that will be integrated into the strategic plan for the entire university. Organizations that support the university, such as the Foundation, Alumni Association and Panther Club, will also be invited to participate in the planning process.