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August 20, 1993

FOR IMMEDIATE RELEASE:

EVANS TO HEAD ANNUAL GIVING PROGRAM

CHARLESTON, IL--After a regional search, Karla Evans of Charleston has been selected to head Eastern Illinois University's annual giving program targeted to 60,000-plus alumni and other constituencies.

She will coordinate the university's fall and spring college telefund drives and other constituency-based annual giving campaigns. The goal for this year's annual telefund campaign is \$200,000.

Eastern Vice President for Institutional Advancement Stephen Falk said, "Karla Evans brings a balance of expertise and enthusiasm to the annual giving role. The telefund program, which is one of the primary responsibilities of this position, has direct impact on the well-being of our faculty and students. I know she is up to the challenge."

Evans has worked in Eastern's institutional advancement sector since 1989, assisting with the coordination of the university's annual fund campaign.

She has been recognized as Eastern's Employee of the Month and is active in the community as a volunteer for the Charleston

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EVANS

Area Chamber of Commerce and vice president of the Charleston-
Community Day Care Center Board of Directors.

Evans is the daughter of Joe and Bernadine Carroll of
Brocton. She has a four-year-old son, Jacob.