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EASTERN ILLINOIS UNIVERSITY
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news

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FOR IMMEDIATE RELEASE:

UNITED WAY CAMPAIGN RELIES ON VOLUNTEERS

CHARLESTON, IL.--Volunteers are being sought for Eastern Illinois University's 1990 United Way campaign now underway, according to Jeff Cooley, EIU Central Committee co-chairman.

"It takes about 75 volunteers to make the campus campaign a success. We rely completely on these volunteers to distribute materials and make personal contact with University employees," Cooley explained.

He said building captains are assigned to oversee the distribution of materials to their assigned areas. These building captains need assistants who can work with them to contact more than 1,500 individuals, Cooley said.

"A United Way volunteer has the opportunity of helping those who cannot help themselves. It gives one the personal satisfaction of putting something back into the community. A volunteer can give as much time as he or she wishes," Cooley said.

Eastern plays a key role in the Eastern Coles County United Way campaign, Cooley said, adding that the University contributes approximately 30 percent of the overall campaign goal.

He noted that 96 cents of every dollar raised goes directly to the 25 area agencies the United Way supports. The remaining 4 cents basically covers printing and material costs.

Big Brothers-Big Sisters, Camp New Hope, the Boy and Girl Scouts and the Red Cross are among the agencies that receive funding from the United Way.

Cooley said Eastern will announce its campaign goal at a kick-off breakfast in early October. Last year, the University's goal was \$22,000.

Members of Eastern's Central Committee include Frank Fraembs, life science and zoology departments (co-chairman); Sharon Bartling, English; Carol Pyles, College of Health, Physical Education and Recreation; Cal Smith, speech communication; Paul Smith, accountancy/data processing/finance; Carol Strode, physical plant; Art Tate, university relations; Bill Phillips, special education; John Coffey, advisement; Larry Bates, economics; and Bob Myrvold, student representative.

Individuals interested in helping with the campus fund drive may contact Cooley at 581-5018 or any Central Committee member.

Eastern student representative Bob Myrvold can be reached at 581-5078.