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Panther Sports News

**EASTERN ILLINOIS UNIVERSITY - Charleston, IL 61920
217/581-5981**

LS

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Ron Yoakum has been named assistant sports information director at Eastern Illinois University, effective immediately.

Yoakum, 24, replaces Don Kojich, who was appointed publications editor at Eastern. Yoakum, a 1986 EIU and 1980 Springfield Lanphier High School graduate, will be primarily responsible for publicizing women's athletics.

A former sports intern and part-time sportswriter for 4 1/2 years at the State Journal-Register in Springfield, Yoakum came to Eastern in August, 1984. He was a student assistant in the sports information office for 2 1/2 years.

Yoakum received a bachelor of arts degree in journalism and has begun course work for a master of science degree in physical education, with an emphasis on sports administration.