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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

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FOR IMMEDIATE RELEASE

PLANS ARE UNDERWAY FOR EIU WOMEN'S EXPO

CHARLESTON, IL.--Plans are underway for Eastern Illinois University's third annual Women's Expo Saturday, March 5.

"Proud To Be Me" is the theme for this year's daylong event featuring workshops, exhibits, free health screenings, style show and brunch/lunch.

Mrs. Sandy Rives, wife of EIU president, Dr. Stan Rives, is coordinating the event for the third year. "It's a tremendous program...which will appeal to women of all ages," Mrs. Rives said.

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The multi-faceted event will get underway at 7 a.m. with registration, followed by a keynote address at 8:35 a.m.

Information about registration may be obtained by writing to Eastern Illinois University, Office of University Relations, Room 111 Old Main, Charleston, Ill., 61920 or calling (217) 581-5981. The registration fee is \$10 and includes brunch or lunch.

Nineteen workshops, varying in length from one hour to three hours, will be offered throughout the day. Office politics, tax reform, AIDS, health insurance, and the emotional and legal concerns of single, divorced and separated women are among some of the topics to be discussed.

The Expo concept and the workshop topics are an outgrowth of a series of luncheons Mrs. Rives has held during the past two years. "The workshops discuss issues that real women in real communities have designed and are concerned about," Mrs. Rives said.

Representatives from Sarah Bush Lincoln Health Center will conduct health screenings from 7:30 a.m. to 4:30 p.m.

In addition to the wide array of workshops, more than 80 women's businesses, clubs and health and educational representatives will have exhibits.

A style show by independent women retailers will be held during brunch from 9:45 a.m. to 11:30 a.m. or lunch 12:45 p.m. to 2:30 p.m. Lunch is being developed by the Illinois Pork Producers Association, Illinois Corn Marketing Board, Illinois Pork Producers-Women's Committee and the Illinois Soybean Program Operating Board.

Major sponsors of this year's event are the Eastern Illinois University Foundation, Sarah Bush Lincoln Health Center Foundation of Mattoon, Pepsi-Cola Bottling of Marion, Ill., and the Governor's Office of Special Events.

Contributors include R.R. Donnelly & Sons of Mattoon; L.S. Heath Co. of Robinson; Central Illinois Public Service Co. of Springfield; Illinois Farm Bureau-Women's Committee of Bloomington; Coles County Board of Realtors, Ampad of Mattoon; and Allstate Insurance Company of Chicago.

Mrs. Rives said she is pleased that the Illinois Farm Bureau Women's Committee has become a contributor for the first time this year.

In 1986, the Expo attracted more than 700 participants, representing 80 different communities. Expo '87 attracted 1,200 participants, representing 108 Illinois communities and five states.

Mrs. Rives projects that more than 1,300 people will attend this year's extravaganza.