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FOR IMMEDIATE RELEASE:

MEIER RECEIVES BUSINESS AWARD

Jennifer Meier, daughter of Bill and Margie Meier of Crystal Lake, is the recipient of the St. Louis American Marketing Association Outstanding Student Award from Eastern Illinois University's Lumpkin College of Business.

The award is sponsored by the St. Louis Chapter of the American Marketing Association and selection of the recipient is made by Eastern's marketing faculty. It is given annually based on academic excellence and service to the university.

Meier, a 1989 graduate of Crystal Lake High School, is a senior at Eastern majoring in marketing.

Eastern, located in Charleston, places its highest priority on teaching in its classrooms and laboratories, supplemented by strong academic support services.