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FOR IMMEDIATE RELEASE

EIU KICKS OFF JOURNALISM MONTH

CHARLESTON -- Journalism Month begins with the 7 p.m., Thursday, April 9, appearance of Jay Rothstein, producer of "In Whose Honor."

The video tells of the controversy surrounding the University of Illinois Champaign-Urbana mascot, Chief Illiniwek. The speech will be held in the Buzzard Hall Auditorium.

The series continues from 4 to 6 p.m. Tuesday, April 14, in the Faculty Development Center in Buzzard Hall, Rooms 2504 and 2444, with a Public Relations Day panel featuring Eastern alumni who have chosen public relations as their career. Panelists are Amy Sciacotta of Edelman World-Wide; Jeff Scott of J.L. Scott Communications; Beth Wolfe of D.C. Systems; Dave Kidwell, EIU sports information director; and Shelly Flock, EIU media relations director.

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JOURNALISM MONTH

The series concludes with Bill Garrett, former editor of National Geographic magazine. He will present "From John Peter Zenger to Paparazzi Zingers" at 2:30 p.m. Saturday, April 18, in Buzzard Auditorium.

Mark Hoffman, deputy photo editor from *The Milwaukee Journal-Sentinel*, will present "The Lost Art of the Photo Essay" from 7 to 9 p.m. Wednesday, April 22, in Buzzard Hall, Room 1103. He will show examples of photo essays published in *The Journal-Sentinel* and share his experiences as a photojournalist.

For more information, call the journalism department at 581-6003.