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October 3, 1995

FOR IMMEDIATE RELEASE:

EIU REPEATS PANTHER POWER DAY AT FALL OPEN HOUSES

CHARLESTON -- Eastern Illinois University's admissions staff has designated Monday, Oct. 9 (Columbus Day) and Friday, Nov. 10 as "Panther Power Days" to coincide with the university's fall open houses for prospective students.

"Panther Power Days" was conceived last year by Admissions Director Dale Wolf, who wanted to make prospective students and their families visiting campus feel welcome and to bring the campus community closer together by showing their school spirit.

"What better time to show school spirit than when hundreds of high school and community college students and their families are on campus for fall open houses," Wolf said.

Wolf suggests that one way to display support for the university is for all members of the campus community, including students and employees, to wear their favorite EIU sweatshirt, T-shirt, hat, pin or other mementos for the university's fall open houses, the busiest days of the year on campus.

The Sugar Shack in the University Union will give free popcorn to anyone wearing EIU attire on Monday.

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FILE COPY

Kim Hollingsworth, an EIU admissions counselor, said "'Panther Power Days' were a success last year when nearly 1,000 visitors were on campus for open houses. We'd like a repeat performance for the open house on Monday and in November."

"'Panther Power Days' make visiting students and their families aware of Eastern students' enthusiasm and support for the university," Hollingsworth said.

Hollingsworth and the entire admissions staff encourage the campus community to "spread the word" about both "Panther Power Days."

"Whatever Eastern can do to make a good impression on prospective students and have fun at the same time, the better chance we have of getting them to enroll here," Wolf said.

"With total campus support from students, staff and administrators, 'Panther Power Days' can become a fun and beneficial way to show school spirit and increase new student enrollment," Wolf added.

Monday's open house begins at 9 a.m. in the Grand Ballroom of the Martin Luther King Jr. University Union. Faculty from various academic departments and staff from student services, financial aid, housing and student life will be available until noon to answer questions. Tickets for complimentary lunch in the residence halls will be provided.

Other highlights include campus and residence hall tours from 10 a.m. to 2 p.m., departing from the University Ballroom in the Union, and departmental open houses from 1 to 3 p.m.

For more information, call the admissions office at 581-2223.