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## 09/12/1988 - 100000 Dollar Pledge Paces Eastern Fund Drive

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
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news

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FOR IMMEDIATE RELEASE:

\$100,000 PLEDGE PACES EASTERN FUND DRIVE

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CHARLESTON, IL--Allan Heath, a Robinson, Illinois, businessman, gave \$100,000 recently for Eastern Illinois University's Magic Million endowment fund drive to raise one million dollars for men's and women's athletic scholarships.

Heath, a past president of the University's Panther Club, said: "I've been wanting to do something for a long time as I realize the athletic department is coming up a bit short in funding scholarships. Consequently, I believe in this campaign to finance scholarships for deserving student-athletes."

More than \$100,000 in additional pledges were received at the "Magic Million" kick-off dinner held September 8.

"The Magic Million campaign, which is part of the University Foundation's overall fund raising efforts, will ensure continued excellence at Eastern Illinois University," said President Stan Rives. "It is a campaign that will fund scholarships for worthy student-athletes whose contribution to the University in the classrooms and at athletic events is a source of pride to the citizens of Illinois, this community and this University."