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### 12/01/1983 - "Business Outlook '84" to be a Conference Focusing on Business Trends in East Central Illinois

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

December 1, 1983

Select 4

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--"Business Outlook '84," a conference focusing on business trends in East Central Illinois, will be held Wednesday, Dec. 7 at Eastern Illinois University. The program will be presented in the Charleston-Mattoon Room of the University Union from 8:30 a.m. to 11:30 a.m.

Featured speakers will be Tony McMahon of the Small Business Administration; Mike Esser of Edward D. Jones and Company; and Bob Moore, a Charleston businessman.

To register, or for further information, call Dr. Terry Maris at (217) 581-3526. A fee of \$15 will be charged.