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11/01/1984 - Thornburgh Named Director Of University Relations

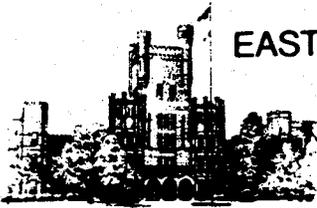
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EASTERN ILLINOIS UNIVERSITY
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FOR RELEASE FRIDAY, NOV. 2

CHARLESTON, IL--Dr. Daniel E. Thornburgh has been named Director of University Relations at Eastern Illinois University, effective Nov. 1.

He is also Chairman and Professor, Department of Journalism, and will hold the chairman's post until Jan. 1. He will retain his rank in the Journalism department.

Thornburgh's appointment was made Thursday by President Stanley Rives following the report of a search committee. He has been Acting Director since July 1.

In announcing the selection, Rives said "Dr. Thornburgh's work as Acting Director has been consistently excellent, and I have every confidence in his ability to provide continuing leadership in the area of University Relations and in development."

Thornburgh said "I look forward to continuing as a member of the President's administration team. I appreciate his confidence in me. Faculty, staff, students and alumni should rest assured that I will work with them in keeping the University at its high level of attainment."

Thornburgh was named Acting Director July 1 when Kenneth Hesler began a six-month leave prior to retirement on Dec. 31.

Dr. Rives said an acting head of the Journalism Department would be named effective Jan. 1 and that a search committee will be formed to find his successor.

Among the responsibilities of the Director of University Relations and Development are Alumni Services, Development, Duplicating Services, EIU Foundation, Information and Publications, Radio-Television Center, general public relations, and special assignments by the President.

Thornburgh came to Eastern in 1959 from Marshall University, Huntington, West Virginia, where he was Director of Information. At Eastern, he was Director of Information and Publications from 1960-1965 and a full-time member of the journalism faculty since 1965. He was Director of Journalism Studies from 1970-78 and Chairman of the Department of Journalism since its formal establishment in 1978.

During the 1982-83 academic year, he was on leave from Eastern as Visiting Associate Professor of Journalism at the University of Hawaii where he taught public relations and held membership on two system-wide public relations study committees.

Thornburgh earned his bachelor's degree from Indiana State University and the master's from the University of Iowa. He received the doctorate degree (Ed.D.) from Indiana University in 1980, majoring in higher education and journalism. He is a member of the Public Relations Society of America and numerous journalism organizations.

He is a former city commissioner in Charleston and was named a "Citizen of the Year in 1971."

His wife Arianne is a teacher in the Oakland public school system. They have three children, one daughter and two sons.