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3-30-1992

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University Marketing and Communications, "03/30/1992 - EIU Business Award Recipients Roger Roberson" (1992). 1992. 363.

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92-101

March 30, 1992

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FOR IMMEDIATE RELEASE:

EIU ANNOUNCES BUSINESS AWARD RECIPIENTS

CHARLESTON, IL--Eastern Illinois University's Lumpkin College of Business recently presented regional Business Ethics and Social Involvement (BESI) Awards to businesses and individuals in the east central Illinois region for their significant contributions to crucial social needs facing the state, region or local area.

The regional BESI award recipients were announced at the College's first annual ethics conference, "Applying Business Ethics and Social Responsiveness for Business Success."

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They were selected by a screening committee of civil and professional leaders. All material submitted for the regional award competition will be entered in the nationwide 1992 Business Enterprise Trust Competition.

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NOTE TO THE EDITOR (Farmer City Journal): Pictured below, Roger Roberson (left), owner and president of Roberson Corporation, Farmer City, proudly accepts a Business Ethics and Social Involvement Award from Jim Livesay of WLBH Radio, Mattoon, a member of the awards selection committee.

Roberson, who began his career as an employee of a flat bed truck carrier after graduating from Eastern in 1964, went on to purchase half interest in the company in 1975 and total interest in 1981. Since then, he has tripled the gross revenues of the company and its affiliates to nearly \$80 million in sales.

His service to Eastern includes active participation on the EIU Athletic Board of Directors, EIU Foundation Board of Directors, President's Club, Lumpkin College of Business Dean's Advisory Board, and a leadership role in the establishment of the Bertrand P. Holley Distinguished Professor of Business in Social Responsibility, one of two endowed professorships at the University and among the first in the Board of Governors system.

