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FOR IMMEDIATE RELEASE:

EIU ANNOUNCES BUSINESS AWARD RECIPIENTS

CHARLESTON, IL--Eastern Illinois University's Lumpkin College of Business recently presented regional Business Ethics and Social Involvement (BESI) Awards to businesses and individuals in the east central Illinois region for their significant contributions to crucial social needs facing the state, region or local area.

The regional BESI award recipients were announced at the College's first annual ethics conference, "Applying Business Ethics and Social Responsiveness for Business Success."

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They were selected by a screening committee of civil and professional leaders. All material submitted for the regional award competition will be entered in the nationwide 1992 Business Enterprise Trust Competition.

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NOTE TO THE EDITOR (Effingham Daily News): Pictured below is Paul Koerner of Effingham (right), who proudly accepts a Business Ethics and Social Involvement Award from David Musgrave, president of the First National Bank of Robinson and an associate member of the Lumpkin College of Business Dean's Business Advisory Board. Paul accepted the award on behalf of his father, Carl Koerner, owner of Koerner Distributors, who was unable to attend the awards ceremony.

Carl is an active member of the Effingham Chamber of Commerce, supporter of the Eastern Illinois University Panther Club and member of the EIU Foundation. He was recognized by Eastern's Lumpkin College of Business for his strong position on the potential dangers of alcohol consumption, which has led him to diversify his liquor distributing business to include mineral waters and fruit juices. This has also helped the company avoid layoffs.

