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FOR IMMEDIATE RELEASE:

EIU ANNOUNCES BUSINESS AWARD RECIPIENTS

CHARLESTON, IL--Eastern Illinois University's Lumpkin College of Business recently presented regional Business Ethics and Social Involvement (BESI) Awards to businesses and individuals in the east central Illinois region for their significant contributions to crucial social needs facing the state, region or local area.

The regional BESI award recipients were announced at the College's first annual ethics conference, "Applying Business Ethics and Social Responsiveness for Business Success."

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They were selected by a screening committee of civil and professional leaders. All material submitted for the regional award competition will be entered in the nationwide 1992 Business Enterprise Trust Competition.

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NOTE TO THE EDITOR (Robinson Daily News): Pictured below, Anita Rich, a senior employee at the Victor Products Division of the Dana Corporation, Robinson plant, proudly displays a Business Ethics and Social Involvement Award presented to the company at Eastern's recent business ethics conference. Pictured with her, from left to right, are Ted Ivarie, Dean of Eastern's Lumpkin College of Business; Greg Parrott, Human Resources Manager at Dana Corporation; and Harry Whited, Plant Manager.

Headquartered in Toledo, Ohio, Dana is one of the 101 largest industrial corporations in the United States, and one of the 271 largest in the world. The Robinson plant employs 375 and is one of the largest soft gasket facilities in the world.

