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10/04/1984 - Alumni Speak

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EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

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FOR IMMEDIATE RELEASE

CHARLESTON, IL--Two Eastern Illinois University alumni with successful careers in business are scheduled to speak at EIU on Tuesday, October 9. Larry D. Matthews, National Director of Marketing for Sweets Division of McGraw-Hill Corporation and Lou Willett Stanek, a former Phillip Morris executive and now business educator at Marymount Manhattan College, will make public presentations between 7 p.m. and 9:30 p.m. in the Coleman Hall Auditorium.

Matthews, a 1963 graduate, will speak on "Ten Keys to Business Success." Stanek, a member of Eastern's Class of 1954, and a recipient of the University's Distinguished Alumnus Award in 1977 will make a presentation titled "Women In Management."

The speakers are sponsored by Eastern's MBA Association and Delta Sigma Pi international business fraternity. The public is invited and there is no admission charge.