

Eastern Illinois University

The Keep

Press Releases

9-17-1990

09/17/1990 - EIU Top 100 Best Buys

University Marketing and Communications

Follow this and additional works at: https://thekeep.eiu.edu/press_releases

Recommended Citation

University Marketing and Communications, "09/17/1990 - EIU Top 100 Best Buys" (1990). *Press Releases*. 321.

https://thekeep.eiu.edu/press_releases/321

This September is brought to you for free and open access by The Keep. It has been accepted for inclusion in Press Releases by an authorized administrator of The Keep. For more information, please contact tabruns@eiu.edu.



EASTERN ILLINOIS UNIVERSITY
Charleston, Illinois

news

ART TATE, Assistant Director, University Relations
Office: (217) 581-5983 - Home: (217) 348-7553

File

90-536

September 17, 1990

FOR IMMEDIATE RELEASE:

EASTERN TOP 100 BEST BUYS

CHARLESTON, IL.--Eastern Illinois University is one of the top 100 best buys in public higher education nationwide, according to Money magazine.

Eastern was previously named one of the 350 "most recognizable and prestigious" undergraduate universities in the United States in the book Top American Colleges, published by Simon and Schuster.

According to Money magazine's new annual fall guide, "The Money Guide to the Best Colleges in America," Eastern is rated 73rd among 100 public schools nationwide offering "the best education for the buck."

-more-

ADD 1/1/1/1

EASTERN TOP 100 BEST BUYS

Eastern President Stan Rives said, "Eastern's goal is to provide quality, affordable higher education. This is exactly what Money measured.

"Eastern is listed just below the University of Minnesota at Minneapolis-St. Paul and just above the University of Arizona. The University of Illinois at Champaign-Urbana is the only other Illinois public university included."

He added, "As a 'public ivy,' Eastern knows that students and their parents are concerned about the increasing cost of a college education. We have taken positive steps to control cost."

The 108-page publication, produced in collaboration with Peterson's Guides, lists 100 public and 100 private schools around the country that emerged as best values in a computer analysis that weighed tuition charges against 17 measures of academic performance.

Public universities were judged on the basis of out-of-state tuitions. Graduation rates, SAT scores, class rank of incoming freshmen, and student-faculty ratio were among the criteria.

Upon hearing the announcement, Chancellor Thomas D. Layzell of Eastern's governing board, the Illinois Board of Governors of State Colleges and Universities, said, "Eastern is emblematic of the strengths of the Board of Governors Universities system. It is not a coincidence that the criteria used in selecting the best buys in higher education correspond with our top priorities; affordability, accessibility and quality undergraduate education."

ADD 2/2/2/2

EASTERN TOP 100 BEST BUYS

Eastern's reputation for excellence was further enhanced earlier when it was included among 30 institutions selected as study sites for Ernest Boyer's book College: The Undergraduate Experience in America, funded by the Carnegie Foundation for the Advancement of Teaching.