

9-6-1984

## 09/06/1984 - Maximizing Supervisory Effectiveness

University Marketing and Communications

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EASTERN ILLINOIS UNIVERSITY  
 Charleston, Illinois

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HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL--"Maximizing Supervisory Effectiveness", a two-day workshop for first-line supervisors, will be offered on Thursday and Friday, October 11-12, by the Community Business Assistance Center (CBAC) at Eastern Illinois University. The programs, co-sponsored by the Small Business Administration, will be presented at the Holiday Inn in Mattoon from 8:30 a.m. to 4:30 p.m. each day.

Instructor will be Dr. Terry L. Maris, Assistant Dean of the College of Business and Director of CBAC. He received his bachelor's degree in Psychology, his MBA in Management, and his PhD in Business Administration from the University of Nebraska. He has been a faculty member at the University of Nebraska at Omaha, the University of Kentucky, and Eastern Illinois University.

Maris has consulting experience with both small and large businesses. Prior to coming to Eastern he was president of his own consulting firm serving such clients as Kroger, Sears, InterNorth, SuperRx, and Arby's. His principal interests are in the areas of productivity improvement, assessment centers, team building, and executive development. In recent years he has received five awards for consulting excellence.

Registration fee for this program is \$95 (\$85 for each additional person from the same company). Lunches, refreshments, workbook, materials, and certificate are included in the fee. To register, call (217) 581-3526.