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FOR IMMEDIATE RELEASE:

REED HONORED

CHARLESTON -- Student Publications Director John David Reed, selected for induction into the National College Media Adviser Hall of Fame later this fall, says he's "kind of astounded" to have been chosen for the honor.

As far as he's concerned, he's been doing what he likes to for nearly a quarter of a century, and that's little reason for his name to be included with those of his personal mentors and leaders and example setters from the field of journalism. The awards committee sees it differently.

Reed, who holds a Ph.D. in journalism from Southern Illinois University (Carbondale), has taught at Eastern since 1972, after working as a reporter for the *Chicago Sun-Times*. Having worked in the profession prior to taking up teaching, he realizes how important it is for dedicated journalism students to gain practical experience as well as classroom training.

"No matter how many classes students take, their amount of learning is limited

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if they limit themselves to the classroom," Reed said. "Those kids who apply themselves and involve themselves with student publications graduate with almost four years of full-time journalism experience." That's what makes it all worthwhile for Reed, who says the best part of his job is seeing students grow and learn to become good journalists and good citizens.

However, he also encourages students from other disciplines to engage in journalism training. "It really makes for a well-rounded education," Reed said. "It hones a person's communication skills -- the gathering of information, synthesizing that information and reporting it to others. Those skills are the basis of all careers."

Reed's formal induction will take place during the 1996 National College Media Convention in Orlando, Fla., in November. Only nine people have been inducted into the Hall of Fame prior to this year.

Previous inductees include Arthur Sanderson, adviser at the University of South Florida. One of the earliest advisers, and one who truly believed in the First Amendment, Sanderson preached that editors should not be bossed around by any governmental agency. "Train them and trust them" was Sanderson's motto while advising journalism students. He taught them to exercise responsibility, Reed said.

Reed called another previous inductee, Louis Ingelhart, his "primary mentor." Now retired from Ball State University, Ingelhart once fought for the recognition of student journalists as "true" journalists in both the state and federal courts. He also fought to have university administrators legally recognized as governmental officials

who have no legal right to tell journalists -- including student journalists -- what they can or cannot do. The courts agreed with Ingelhart in both instances.

Les Hyder, chair of Eastern's journalism department and a fellow member of College Media Advisers, said the Hall of Fame recognizes "those elite and unique journalism educators whose dedication, commitment and sacrifices have contributed to the betterment and value of student media programs on their campuses and nationally."

To be eligible for the award, candidates must have contributed to college journalism education for 20 or more years; have been an active member/leader of College Media Advisers, the national professional association; and must have served as role models and mentors for both students and colleagues. They also must have been "steadfast in their support for freedom of expression in the student media and willing to assume some risk in defense of that support, consistently supported College Media Advisers' code of ethics and that of other related professional associations and have been trendsetters in establishing standards of excellence and service by which other advisers can measure their contributions and achievements."