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## 10/26/1982 - Cable Data Service

University Marketing and Communications

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October 26, 1982 Local (5%)

HARRY READ, Director of Information and Publications (217) 581-2820

## FOR IMMEDIATE RELEASE

CHARLESTON, IL--News briefs, sports schedules and scores, and community calendars are now available to area residents via Eastern Illinois University's Radio-Television Center and Liberty Cable Television.

Eastern's new Cable Data News Service cablecasts three times daily, Monday-Friday, over premium channel 12. Hours are 9-10 a.m., 11 a.m.-1 p.m., and 4-6 p.m.

Cable Date scrolls repeatedly through the 40 to 45 pages of data programmed into the system. From 15 to 20 news stories are cablecast per day. News stories are taken from the Coles County Times-Courier, the Daily Eastern News, and the Office of Information and Publications at Eastern, and are prepared by students.

The two-way cable interconnect was provided free by Liberty Cable TV, according to John Beabout, Director of the Radio-Television Center.

Calendars of events include the local community and Eastern.

The sports schedules feature Eastern, Charleston High School and Charleston

Junior High. Scores are cablecast as a follow-up to the schedules.

Beabout, who organized the Center, said half-hour magazine format is planned for the spring semester. Beabout joined Eastern's faculty last year to organize and make operational the electronic media center.

The entire operation is learning-oriented for students and serves as the instructional laboratory facility for media programs in speech-communications, journalism and instructional media.