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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

August 23, 1984

HARRY READ, Director of Information and Publications (217) 581-2820

L/A 107

FOR IMMEDIATE RELEASE

CHARLESTON, IL--Double honors have come to Eastern Illinois University's academic advisement operation.

The program has been selected as the best in the nation by an organization in a specific category, and the director, Cal Campbell, is a recipient of the Certificate of Merit Award.

Eastern's program was judged in the category of public colleges: those which are state-controlled and which place a major emphasis on undergraduate instruction, according to Campbell.

The award was given "in recognition of innovative and/or exemplary practices that have resulted in the improvement of academic advising services."

Giving both awards is the American College Testing Program (ACT) and the National Academic Advising Association (NACADA). Campbell is one of 29 recipients of the individual honor.

In addition to topping the award field in the specific category, Eastern's program is one of seven nationwide to be honored in all categories.

According to the selection committee, Campbell's certificate "is in recognition of your demonstrated abilities as an advisor in nationwide competition."

Campbell said the institutional award was based on:

Innovative qualities of the Academic Assistance Center; creative use of resources; implementation of new programs and services; and "evidence of positive impact on students and institutional outcomes."

Add 1

Honors

Campbell submitted the nomination for the Center in a manuscript which will be published by ACT. Campbell was nominated by Dr. Stanley Rives, Eastern's president. The awards will be presented at NACADA's convention in Philadelphia in October.

Among the primary objectives of the Academic Assistance Center are the coordination of the overall campus advisement of undergraduate students and to provide curricular information to students assigned to the Center.

Other members of the Center are Robert Winkleblack, Vanlou Trank, Jo Barger, Fraun Lewis, Art Snider, Kathy Davies, Julie Sterling and Tom McDevitt.