

4-1-1986

## 04/01/1986 - Training Workshop

University Marketing and Communications

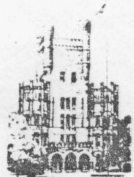
Follow this and additional works at: [http://thekeep.eiu.edu/press\\_releases\\_1986](http://thekeep.eiu.edu/press_releases_1986)

---

### Recommended Citation

University Marketing and Communications, "04/01/1986 - Training Workshop" (1986). 1986. 288.  
[http://thekeep.eiu.edu/press\\_releases\\_1986/288](http://thekeep.eiu.edu/press_releases_1986/288)

This is brought to you for free and open access by the Press Releases at The Keep. It has been accepted for inclusion in 1986 by an authorized administrator of The Keep. For more information, please contact [tabruns@eiu.edu](mailto:tabruns@eiu.edu).



EASTERN ILLINOIS UNIVERSITY  
CHARLESTON, ILLINOIS 61920

Community Business Assistance Center  
College of Business  
(217) 581-3526

NEWS RELEASE

2

FOR RELEASE: Immediate

CONTACT: Dr. Terry L. Maris

NUMBER: 30

-----  
Training Workshop

"Training the Trainer" will be offered Tuesday, April 1st, by the Eastern Illinois University Community Business Assistance Center (CBAC). The program, co-sponsored by the Small Business Administration, will be presented at the Chancellor Inn in Champaign, Illinois from 9:00 a.m. to 4:00 p.m.

The workshop will cover the following topics: Matching Training to Performance Objectives, Understanding the Adult Learner, Developing Techniques for Effective Learning, Selecting Appropriate Training Methods, Getting the Most Out of Your Training Aids, and Evaluating Training Programs. The instructors will be Dr. Terry L. Maris, Assistant Dean of the College of Business at Eastern Illinois University and Dr. Jerry Geisler, Chairman of the Management/Marketing Department at EIU.

The \$55 registration fee includes lunch, refreshments, materials, and a certificate. For further information, or to register, call Dr. Terry Maris at (217) 581-3526.

/30/