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## 03/21/1986 - Seminar Automotive Parts Supply

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

March 21, 1986

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HARRY READ, Director of Information and Publications (217) 581-2820

## FOR IMMEDIATE RELEASE

CHARLESTON, IL.--Individuals interested in gaining information about becoming an automotive parts supply industry in Illinois are invited to attend a seminar at 7 p.m., Wednesday, April 2 at the Effingham Ramada Inn.

The seminar is designed to provide information to local and regional development groups regarding the industrial location processes used by automotive firms in selecting east central and south central Illinois for new plant locations.

Anyone interested in attending should contact the Eastern Illinois University College of Business (581-3526) no later than Friday (March 28).

Mark Killion, chief of staff for the Illinois Department of Commerce and Community Affairs, will be the guest speaker. He is responsible for coordinating the delivery of state services to Diamond Star Motors Corporation and Magna Group officials.

Emphasis will be placed on the advantages for automotive parts supply operations to free auto assembly plants in central Illinois, the St. Louis metro area plus Kentucky and Tennessee.

The evening seminar will also discuss current state financial initiatives for attracting auto firms to Illinois in addition to methods by which local efforts can dovetail such activities to capitalize upon state expenditures.

State officials have openly professed their belief that this area offers strategic location opportunities for attracting automotive supply firms. They look forward to the opportunity to discuss the potential for cooperative efforts with local public and private sector leaders.