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NEWS

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November 3, 1999

For Immediate Release:

EIU PLANS WEEK OF EVENTS IN CELEBRATION OF SPEECH COMMUNICATION

CHARLESTON -- Eastern Illinois University's Department of Speech

Communication has planned a number of special events to celebrate the discipline of speech communication and to focus attention on opportunities available in the field.

Activities set to take place during Speech Communication Week, scheduled for Nov. 8 through 12, include a guest lecture and a panel discussion featuring Eastern graduates. Most events are free and open to the public.

Guest lecturer Dave Comerford, communications specialist for the Illinois Federation of Teachers, will speak at 7 p.m. Tuesday, Nov. 9, in Phipps Lecture Hall in the Physical Science Building on Eastern's campus. He plans to discuss the use of the Internet and other computer applications in public relations.

Several other recent EIU speech communication graduates will discuss how they

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Eastern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 11,000 students in undergraduate and graduate programs. The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities. Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.

ADD 1/1/1/1

SPEECH COMM WEEK

have used their degrees in their careers during a panel discussion set to begin at 7 p.m. Thursday, Nov. 11, in Coleman Hall Auditorium. A reception will follow. Panelists include Dawn Krywanio, application consultant for System Software Associates in Chicago; Paige Parker, instructional design consultant for Arthur Andersen, Inc. in St. Charles; Todd Jones, production manager for Jones and Thomas Public Relations and Advertising in Decatur; Holly Walters, coordinator of volunteerism for Newman Catholic Center in Charleston; and Stephanie Crase, account supervisor and media coaching manager for EBS Public Relations in Chicago.

Another highlight of Speech Communication Week will be the annual Smith-Merritt Persuasive Speaking Contest, a competition open to EIU speech communication majors who are judged on six- to eight-minute persuasive speeches. Cash prizes are presented to the top three finishers.

The contest is sponsored by Eastern graduate Steve Martin and is named in honor of speech communication professor Floyd Merritt and professor emeritus Calvin Smith. Preliminaries begin at 7 p.m. Monday, Nov. 8, and finals will take place at 7 p.m. Wednesday, Nov. 10. All competition takes place in Coleman Hall Auditorium.

Other Speech Communication Week events planned include:

- "Life After A Bachelor's Degree: Being a Graduate Student in Speech Communication," panel of current graduate students and teaching assistants discussing EIU's graduate program; 5:30 to 6:30 p.m. Monday, Nov. 8, Lumpkin Hall, room 119.

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SPEECH COMM WEEK

- "Tradition and Technology in Local Newscasts," lecture by Frank Oglesbee, EIU associate professor of speech communication, 12:30 to 1:45 p.m. Tuesday, Nov. 9, Coleman Hall, room 121.
- EIU Speech Team presentations -- 9 and 11 a.m., 1 p.m. Wednesday, Nov. 10, Coleman Hall, room 229.
- Discussion on health communication minors, 9:30 to 10:45 a.m. Thursday, Nov. 11; Lantz Building, room 176.
- Class discussion on "Further Commentary on Local Newscasts," 12:30 to 1:45 p.m. Thursday, Nov. 11, Coleman Hall, room 121.
- Teacher education panel, 2 to 3:15 p.m. Thursday, Nov. 11, Coleman Hall, room 116.
- Faculty/Student Bowling Challenge! 5 to 7 p.m. Friday, Nov. 12, University Union Bowling Lanes. (Note: Interested faculty/students should register to participate in Coleman Hall, room 231B. Fee required.

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