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February 6, 2003

Council on Academic Affairs

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**Council on Academic Affairs**  
**Minutes**  
*February 6, 2003*

The February 6, 2003 meeting of the Council on Academic Affairs was held at 2:00 p.m. in the Arcola/Tuscola Room.

**Members present:** Dr. Bock, Mr. Deedrick, Mr. Donnelly, Dr. Dietz, Dr. Fewell,  
Dr. Marlow, Dr. Owen, Ms. Samuels, Ms. Sartore, Dr. Tidwell

**Members absent:** Dr. Helsel, Dr. Methven

**Staff present:** Dr. Mary Herrington-Perry, Ms. McDivitt

**Guests present:** Mr. Ayd, Mr. Sampier

**I. Minutes**

The minutes of January 30, 2002 were approved as written.

**II. Communications:**

1. Academic Waiver Reports for December 2002 from the College of Arts and Humanities and for January 2003 from the College of Arts and Humanities, College of Education and Professional Studies, and Lumpkin College of Business and Applied Sciences.
2. January 27, 2003 memorandum from Blair Lord, Provost and Vice President for Academic Affairs, regarding the Spring 2005 North Central Association (NCA) accreditation visit.
3. January 22, 2003 minutes from the Lumpkin College of Business and Applied Sciences Curriculum Committee meeting.
4. January 29, 2003 memorandum from the College of Sciences requesting executive action on CHM 1310G, 1315G, CHM 1410, CHM 1415, CHM 3100, CHM 3300, CHM 3500, CHM 3910, CHM 4770, CHM 4860, CHM 4900, SOC 2840, SOC 4800, and SOC 4900.
5. February 5, 2003 proposal from Julie Sterling, Academic Advising Center, requesting the reinstatement of a policy allowing an academic advisor to run for and serve as a voting member of CAA.
6. February 5, 2003 memorandum from Sue Harvey indicating that International Programs is formulating a policy to award International Baccalaureate credit and requesting a member of CAA serve on this workgroup. Dr. Marlow volunteered to serve.
7. January 24, 2003 minutes from the College of Sciences Curriculum Committee meeting.
8. January 27, 2003 minutes from the College of Education and Professional Studies Curriculum Committee meeting.
9. Dr. Herrington-Perry reported that the prerequisites were not included in the new course proposal for ENG 4801, Integrating the English Language Art, approved on January 30, 2003. These prerequisites are ENG 1002G; SED 3330; for ASEP students, SED 3000 and 3100; for Middle Level Education majors, MLE 3110.
10. Dr. Herrington-Perry reported, per Dr. Tidwell, that all Journalism courses approved during the January 30, 2002 CAA meeting are effective Spring 2004.

**III. Items to be Added to the Agenda:**

1. 03-20, HST 4770, Health Services Administration (revised course proposal)
2. 03-21, EIU 4126G, Body, Health, and Society (new course proposal)

Dr. Fewell moved and Dr. Tidwell seconded the motion to add these items to the agenda.

**IV. Items Acted Upon:**

1. 03-16, JOU 4762, Interactive Reporting and Design (new course)

Dr. Brian Poulter presented the proposal and answered questions of the council. The motion passed unanimously.

This agenda item is approved, *effective Spring 2004*:

**4762 JOU, Interactive Reporting and Design. (1-3-3) On demand. INTERACTIVE JOU. Class will focus on the creation of interactive journalistic packages. Industry standard software (such as Flash) and the corresponding scripting languages will be used extensively. The course will emphasize how best to use interactive packages to communicate effectively with diverse audiences. Prerequisite: JOU 3701/3702 or permission of the instructor**

2. 03-17, JOU 4771, Communication Law (revised course)

Dr. Poulter presented the proposal and answered questions of the council. The motion passed unanimously.

This agenda item is approved, *effective Spring 2004*:

**4771 JOU, Communication Law. (3-0-3) On demand. COMM LAW. The study of the history and development of media law in the United States. Major emphasis will be placed on speech and press theories, libel, invasion of privacy, copyright, broadcast and advertising regulation, access to government records and meetings, access to court proceedings, and legal rights and limitations of new media. Prerequisite: Junior standing .**

3. 02-06, JOU 2950, Introduction to Visual Communication (revised course)

Dr. Poulter presented the proposal and answered questions of the council. The motion passed unanimously.

This revised agenda item is approved, *effective Fall 2004*:

**2950 JOU, Introduction to Visual Communication for Journalists. (2-2-3) On demand. VIS COMM. Study of design, communication and visual communication theory, principles, and techniques that are essential to understanding photojournalism and journalistic visual design. Students will test their understanding by applying theory to journalistic photography and design assignments. This course may be taken only by journalism majors and minors. Credit will not be given for both JOU 2950 and INT 1363.**

4. 03-18, Journalism Bachelor of Arts Program Overview

Dr. Tidwell presented the proposal and answered questions of the council. The motion passed unanimously.

This agenda item is approved, *effective Fall 2003*: (See Attachment A)

5. 03-19, Bylaws of the Council on Academic Affairs (revision)

Dr. Marlow presented the proposal followed by discussion of such issues as representation and Illinois Open Meetings Act provisions. This agenda item will be addressed at the February 20, 2003 CAA meeting to allow ample time for campus consideration.

The meeting adjourned at 3:15 p.m. Submitted by Julie McDivitt, Recording Secretary

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The current agenda and all CAA council minutes are available on the web at <http://www.eiu.edu/~eiucaa/>. In addition, an electronic course library is available at <http://www.edu.edu/acaaffair/elibrary.htm>.

ANNOUNCEMENT OF NEXT MEETING

February 13, 2003

Effingham Room @ 2:00 p.m.

**Agenda**

1. 02-48, IGP #46, Grades (pending)
2. 02-51, Policies for Awarding Undergraduate Course Credit (pending)
3. 03-19, Bylaws of the Council on Academic Affairs (pending)
4. 03-20, HST 4770, Health Services Administration (revised course proposal)
5. 03-21, EIU 4126G, Body, Health, and Society (new course proposal)

**Approved Executive Actions**

None at this time.

**Pending Executive Actions**

**COS**

**Effective Fall 2003:**

Revise course offering for CHM 1310G, CHM1315G, CHM 1410, CHM 1415

From no designation

To "F,S." for the following courses:

Revise CHM 3100 as follows:

- o Prerequisite

From "Two years of college chemistry"

To "CHM 2730 with a grade of C or better

- o Course description (change last sentence)

From "Enrollment is restricted to chemistry majors and minors in the teacher certification program"

To "Enrollment is restricted to students in the Science with Teacher Certification Program."

Revise prerequisite for CHM 3300 as follows:

From CHM 2430 and 2435 with grade of C or better in both

To CHM 2430 and 2435 with grade of C or better in both or CHM 2840 with a C or better.

Revise course offering for CHM 3500 as follows:

From "S"  
To "F"

Revise prerequisite for CHM 3910 as follows:

From CHM 2730 (or concurrent enrollment therein); MAT 1440 or 1441G and 2442; PHY 1351G, 1352G, 1361 and 1362  
To CHM 2730 (or concurrent enrollment therein); MAT 2442; PHY 1361 and 1362.

Revise prerequisite for 4770 as follows:

From CHM 3920 or 5300 or concurrent enrollment in CHM 5300  
To CHM 3915 and 3920 or 5300 or concurrent enrollment in CHM 5300.

Revise course title for CHM 4860 as follows:

From Advanced Biochemistry  
To Biochemistry III

Revise prerequisite for CHM 4900 as follows:

From CHM 2310 and 3920  
To CHM 2310, 3910, and 3920

Revise course offering for SOC 2840 as follows:

From "S"  
To "On demand"

Revise course offering for SOC 4800 as follows:

From "F"  
To "On demand"

Revise prerequisite for SOC 4900 as follows:

From SOC 3520 and 4250  
To SOC 3250, 3610, and 3620

Attachment A

The Journalism major consists of 69-70 hours in three required areas and a fourth voluntary area of co-curricular activities. To meet the requirements for a degree in journalism, students must earn a minimum grade of "C" in JOU 2101, JOU 2901 and JOU 3000.

**I. Journalism Course Work.....39-40 hours**

Core: 24 or 25 hours

- JOU 2001—Journalism and Democracy
- JOU 2101—News Writing
- JOU 2901—Introduction to Copy Editing
- JOU 2950—Introduction to Visual Communication
- JOU 3000—Advanced Reporting and Research
- JOU 3401—Journalism Practicum\* (one hour)
- JOU 4102—Journalism Ethics
- JOU 4771—Communication Law

Media and Society

Choose one course from:

- JOU 3903—Women and the Media
- JOU 3920—Public Relations in Society
- JOU 3950—Special Topics (if media and society topic)
- JOU 3951—Minorities and the Media
- JOU 3952—International Journalism
- JOU 3953—Sports and the Media
- JOU 4900—Journalism Seminar (if media and society topic)

\* This requirement can be waived by the department chair with evidence of equivalent experience.

Journalism writing competency must be demonstrated prior to enrollment in Journalism 2101, 2901, or 3000 by either (1) a grade of B in English 1001G, or (2) grades of least C in both English 1001G and 1002G.

Electives: 15 hours

Students may choose any 15 hours of elective courses in journalism to complete their 39 or 40-hour requirement or they may use their elective hours to pursue a concentration in a specific area of Journalism. With the assistance of their academic advisors, students should choose their Block A and Block B courses to complement their concentrations.

**Concentration in Writing and Reporting**

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of writers and reporters in journalistic media and to provide them with the skills and practice necessary to excel in such roles.

- JOU 3102—Feature Writing
- JOU 3800—Advanced Editing
- JOU 4770—News Media Opinion Writing and Editing

Choose six hours from the following:

- JOU 3706—Sports Writing
- JOU 3705—Public Relations Writing
- JOU/SPC 3610—Broadcast News Writing
- JOU/SPC 3620—Electronic News Gathering
- JOU 3950—Special Topics (if writing and reporting topic)
- JOU 4900—Journalism Seminar (if writing and reporting topic)

### Concentration in Editing

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of editors in journalistic media and to provide them with the skills and practice necessary to excel in such roles.

JOU 3301—Editing & Design for Newspapers or JOU 3302—Editing & Design for Targeted Audiences

JOU 3800—Advanced Editing

JOU 4001—Newspaper Management

Choose six hours from the following:

JOU 3001—News Photography

JOU 3701/3702—Online Journalism

JOU 3950—Special Topics (if editing topic)

JOU 4770—News Media Opinion Writing and Editing

JOU 4760—Advanced Publication Design

JOU 4900—Journalism Seminar (if editing topic)

### Concentration in Design

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of visual communicators in journalistic media and to provide them with the skills and practice necessary to excel in such roles.

JOU 3001—News Photography

JOU 3301—Editing & Design for Newspapers or JOU 3302—Editing & Design for Targeted Audiences

JOU 4760—Advanced Publication Design

Choose six hours from the following:

JOU 3701/3702—Online Journalism

JOU 3800—Advanced Editing

JOU 3950—Special Topics (if design topic)

JOU 4751—Photojournalism

JOU 4900—Journalism Seminar (if design topic)

### Concentration in Photojournalism

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of photojournalists and videographers in journalistic media and to provide them with the skills and practice necessary to excel in such roles.

JOU 3001—News Photography

JOU 3301—Editing & Design for Newspapers or JOU 3302—Editing & Design for Targeted Audiences

JOU 4751—Photojournalism

Choose six hours from the following:

JOU 3701/3702—Online Journalism

JOU 3950—Special Topics (if photography topic)

JOU 4760—Advanced Publication Design

JOU 4900—Journalism Seminar (if photography topic)

### Concentration in Public Relations

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of public relations professionals and to provide them with the skills and practice necessary to excel in such roles.

JOU 3302—Editing & Design for Targeted Audiences  
JOU 3705—Public Relations Writing  
JOU/SPC 4919—Public Relations Techniques  
JOU/SPC 4920—Case Studies in Public Relations

Choose three hours from the following

JOU 3501—Principles of Advertising  
JOU 3701/3702—Online Journalism  
JOU/SPC 3920—Public Relations in Society  
JOU 3950—Special Topics (if PR topic)  
JOU 4900—Journalism Seminar (if PR topic)

Students getting a concentration in public relations are advised to consider Speech Communication or Marketing as their Block B discipline.

### Concentration in New and Emerging Media

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of new media journalists and to provide them with the skills and practice necessary to excel in such roles.

JOU 3301—Editing & Design for Newspapers or JOU 3302—Editing & Design for Targeted Audiences  
JOU 3701/3702—Online Journalism  
JOU 4761—Advanced New Media Design  
JOU 4762—Interactive Reporting and Design

Choose three hours from the following

JOU 3001—News Photography  
JOU 3950—Special Topics (if new and emerging media topic)  
JOU 4760—Advanced Publication Design  
JOU 4900—Journalism Seminar (if new and emerging media topic)

### Concentration in Broadcast News

This concentration is designed to provide students with the knowledge and values necessary to understand the roles and functions of journalists in broadcasting/electronic media and to provide them with the skills and practice necessary to excel in such roles.

SPC 2575—Electronic Production II  
JOU/SPC 3610—Broadcast News Writing  
JOU/SPC 3620—Electronic Newsgathering

Choose nine hours from the following

JOU 3000—Advanced Reporting and Research  
JOU 3001—News Photography  
JOU 3701/3702—Online Journalism  
JOU 3706—Sports Writing  
JOU 4761—Advanced New Media Design  
JOU 3950—Special Topics (if broadcast news topic)  
JOU 4900—Journalism Seminar (if broadcast news topic)  
JOU 4275—Journalism Internship

Students getting a concentration in broadcast news are advised to consider Speech Communication as their Block B discipline.

Journalism majors may apply no more than 12 transfer credit hours in journalism, nor more than 40 total credit hours in journalism courses toward the 120-hour graduation requirement. At least 65 of the remaining 80 credit hours must be taken in humanities, social sciences and natural sciences.



**II. Liberal Arts Area (Block A)..... 18 sem. hrs.**

Anthropology 2200G; Economics 2801G, 3880; English 2901, 3001; Foreign Language 2201G; Any upper division course in Geography; History 3940; Any upper division course in international history; Any upper -division course in Philosophy; Any upper division course in international political science; Any upper division course in Psychology; Speech Communication 2650; Sociology 2750G, 2761, Any upper-division course in Sociology.

**III. Non-Journalism Specialty (Block B)..... 12 sem. hrs.**

Selection of these upper-division courses [numbered 3000 and 4000], ordinarily in a block from a single department or related courses offered by more than one academic department, requires consultation with student's advisor. Upon recommendation of advisor, chair may approve one lower division course if it is a prerequisite for upper division courses. Courses must be integrated into student's program in Journalism. Block A courses cannot be counted toward Block B. A minor or second major meets this requirement.

**IV. Co-Curricular Volunteer Activities**

Students who have worked on student media have found this experience to be invaluable. Opportunities available on student media: news, business and advertising staffs of *The Daily Eastern News*; the *Verge* entertainment supplement; *Minority Today*; the *Warbler* yearbook; *Where It's @* on-line magazine; *WEIU-TV*; the Agency.

Organizations that offer significant learning experiences include the Public Relations Student Society of America, Society of Professional Journalists, Student Illinois News Broadcasters Association, and Society for Collegiate Journalists and Association for Women in Communication, Inc.