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EASTERN ILLINOIS UNIVERSITY
 Charleston, Illinois

news

March 14, 1986

Local/Area .

HARRY READ, Director of Information and Publications (217) 581-2820

FOR IMMEDIATE RELEASE

CHARLESTON, IL.-The 2nd Economic Development Conference, promoting the retention, expansion and attraction of business and industry to east central Illinois, will be held at Eastern Illinois University on Thursday, April 3.

Sponsored by the East Central Illinois Development Corporation, EIU and Lake Land College, this year's theme is 'Jobs for the Future ...Using Illinois Products'.

The all day session will feature keynote luncheon speaker John White, president of the state's largest farm organization, the Illinois Agricultural Association.

"East Central Illinois Development Corporation serves a vital need, bringing together on a timely basis, representatives of business and industry, government, educational and economic development professionals, all of who share a common concern for the economic vitality of our region," said Daniel E. Marvin, president of ECIDC and the First National Bank of Mattoon.

Anyone interested in attending may register by contacting the EIU Continuing Education Office at 581-5114. Registration fee is \$35. All sessions will be held in the University Union.

Ed Forester, president of JEFECO Enterprises of Rolling Meadows, who is currently involved in the Lake Shelbyville Resort and Conference Center, will head the panel on 'Tourism and Redevelopment'.

Conference
add 1

Gail Imholz, coordinator for the State Small Business Incubator program, discusses progress with the seven small business incubators throughout the state as part of the panel on 'Entrepreneurship and Hi-Technology'.

The complete list of sessions and panelists is as follows:

8:50 a.m.-International Business: Buying and Selling with Lowell Samuel of Midco International in Effingham; John Schultz of Schultz Seeds in Dieterich.

10 a.m.-Venture Capital and Creative Financing with Joan S. Fortune, Frontenac Venture Company, Chicago; Daniel E. Marvin, Jr., First National Bank of Mattoon; Michael T. Dove, Shelby County State Bank of Shelbyville.

11:00 a.m.-Marketing Illinois Commodities with Parry Dixon, Archer Daniels Midland, Decatur; Vernon R. McMinimy, A.E. Staley, Decatur; Joseph W. Hasler, Illinois Cereal Mills, Inc., Paris; Richard Siemer, Siemer Milling, Teutopolis.

1:45 p.m.-Tourism and Redevelopment with Edward G. Forester, president, JEFECO Enterprises, Rolling Meadows; Joel Satterfield, director, Convention and Tourism Bureau.

3:00 p.m.-Entrepreneurship and Hi-Technology with Richard Funderburk, senior industrial marketing representative, DCCA, Springfield; Robert Morgan, Morgan Manufacturing, Paris; Gail Imholz, DCCA, Chicago