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### 07/01/1981 - The Complete Seminar on Small Business Computers to be Offered

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EASTERN ILLINOIS UNIVERSITY  
Charleston, Illinois

# news

HARRY READ, Director of Information and Publications (217) 581-2820

190  
July 1, 1981  
L/A

## FOR IMMEDIATE RELEASE

CHARLESTON, IL --"The Complete Seminar On Small Business Computers" will be offered at Eastern Illinois University on Friday, July 31, from 9:30 a.m. to 3:30 p.m. in the Arcola-Tuscola Room of the University Union.

John Buesch, Office of Public Service and Development, said the intensified briefing "is designed to give realistic information on the technology, terms, successes and failings of current small computer systems."

The briefing, conducted by the Community Business Assistance Center of Eastern's School of Business, will include morning sessions with both users and vendors of computers. The afternoon program will feature demonstration of computer applications.

The following questions will be discussed:

What specific jobs can a computer do?

Which size computer system would be best?

What factors determine if you can use a computer effectively?

And, how is one system different from another?

The briefing is for executives and key staff members of small businesses "who are interested in the opportunity to increase production and profits," a spokesman said.

Registration fee is \$25 per person. Checks payable to Eastern Illinois University should be sent to the Office of Public Service and Development. Complete information may be obtained by calling (217) 581-3817. Participants are asked to register by July 20.