

6-1-1997

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University Marketing and Communications, "06/01/1997 - Mathison Receives Business Award.pdf" (1997). 1997. 190.
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97-207

FOR IMMEDIATE RELEASE:

MATHISON RECEIVES BUSINESS AWARD

CHARLESTON -- Sarah Mathison, daughter of William and Janice Mathison of McHenry, is the recipient of an American Marketing Association's World Color Press Award from Eastern Illinois University's Lumpkin College of Business and Applied Sciences.

The AMA award is presented to outstanding AMA members who will be returning for the next academic year. An honorarium is provided by World Color Press.

Mathison is a junior marketing major and a 1995 graduate of McHenry West Campus.

Eastern Illinois University emphasizes distinguished teaching in the liberal arts, sciences and selected professions. A traditional, residential state university of recognized quality, Eastern enrolls more than 11,000 students in undergraduate and graduate programs.

The university, located in Charleston, also serves the region through a variety of non-credit and off-site degree programs, as well as cultural and recreational opportunities.

Eastern's pursuit of excellence attracts well-qualified students of an increasingly diverse population and a teaching faculty active in research and public service who utilize the latest technology.